



▶ Evonik Industries wins Foreign-Owned Business Award.....1-2



▶ Blue Ridge Safety Council Meeting.....2



▶ Safety Banquet Invitation....4

Cleveland 20/20

By Kristin Fletcher

Graphic Design by Adrian Camp

20/20 Executive Committee

Members

John Young, Chair
Johnny Hutchins
Lloyd Williams Jr.
Rick Murphrey
Ted Alexander
Leon Leonhardt
Scoot Dixon

Ex-Officio Members

Adelaide Craver
Butch Smith
David Dear
Marilyn Sellers
Rick Howell
Steve Padgett
Zach Trogdon
Dave Hart

Staff

Dave Hart - Vice President of Economic Development
Kristin Fletcher - Assistant Vice President of Economic Development
Adrian Camp - Director of Marketing & Communications

CLEVELAND 20/20
A Clear Focus
on Economic Prosperity for
Cleveland County

EVONIK INDUSTRIES WINS FOREIGN-OWNED BUSINESS AWARD

By: Kristin Fletcher

Evonik Energy Services (formerly Steag LLC) was awarded the Small Foreign-Owned Business Award by the Mayor's International Cabinet at the International Community Awards in Charlotte on May 15, 2008. The Mayor's International Community Awards Gala Event honored Evonik for their philanthropy, volunteerism, and continued out-

reach to not only Cleveland County, but the entire Charlotte region. This exclusive black-tie awards dinner gathered more than 800 of the most influential members of the international and local business community, elected officials (local, state, and national), and the diplomatic corps. The event featured a VIP reception for key sponsors, elected officials, Honorary Consuls, visiting dignitaries and award nominees followed by a full course dinner and awards recognition. The evening was furthermore highlighted with eclectic international performances by local artists.



CONTINUED PG. 2

EVONIK INDUSTRIES WINS AWARD CONT.

Evonik Energy Services is the United States Subsidiary of the newly formed group Evonik Industries of Germany, and offer consulting and environmental services for electric power producers. Social and environmental responsibilities are a large part of the company's foundation, and they have been a fantastic corporate citizen in Cleveland County. Upon locating to Cleveland County over a year ago, the company donated a large amount of furniture to the Cleveland County School system, and they continue to hold fundraisers to benefit non-profits, make in-kind donations, and provide leave to their employees for volunteer activities. They have supported or had involvement in a vast array of organizations that include but are limited to: The Boy Scouts of America, Alemannia Society, German-American Chamber of Commerce, Cleveland County Chamber of Commerce, Cleveland Community College, Cleveland County School Board, European American Business Forum, and World Affairs Council of Charlotte.

Evonik Industries has also made significant contributions to the economic development efforts in Cleveland County, as they have helped our economic development team develop stronger relationships with the international community. They have connected the economic development team with international companies who show interest in potentially locating their business to Cleveland County, and have offered unique insight and perspective on maximizing the county's resources to attract international firms and foreign investment.



BLUE RIDGE SAFETY COUNCIL MEETING

Thursday July 17th, 6:00 pm (Dinner & Program)

North Lake Country Club

Cost: \$12 for Chamber members \$15 for non-members

RSVP: Cleveland County Chamber 704-487-8521 or Kristin@clevelandchamber.org

Special Program by: Joe Glover of National Drug Search, LLC will explain and demonstrate drug deterrence methods by using detector dogs. This is a new, low cost tool that will help businesses improve their insurance experience ratings, as well as lowering costs.

This meeting is **open to the public! Further details on joining the Blue Ridge Safety Council are available for participants.

Sponsored By:



CLEVELAND **20/20**

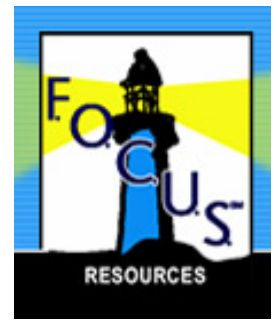
FREE WORKSHOP

Audit Awareness – Requirements, Expectations, and Timing

Cost: Free
When: Tuesday, June 24, 2008
Time: 8:00am – 9:30am
Where: Congressional Room, NC Biotechnology Center

FOCUS Speaker: Lea Strickland, F.O.C.U.S. Resources
HPG Speaker(s): Susan Martin and Lauren Joyce

Topics: Workshop will focus on a review of external audit requirements that are associated with SBIR and STTR grants, review audit threshold calculations and discuss audit results such as significant deficiencies and material weakness. Agency specific documentation and FAQ will be addressed.



To register go to the F.O.C.U.S. Resources website: http://www.focusresourcesinc.com/cgi-script/CSMailto/forms/Grant_Workshops.htm

Hosted by and Location of event:
NC Biotechnology Center
15 T.W. Alexander Drive
Research Triangle Park, North Carolina 27709

NC STATE UNIVERSITY LEAN OFFICE

Lean manufacturing works great! But what about a non-manufacturing setting?

The Lean Office will show you how lean thinking can be applied to a variety of office processes. During this two-day event, you will learn to identify the eight major office wastes and define non-value added work. The principles and practices demonstrated during *Lean Office* can be applied immediately at your facility whether you work in banking, government, healthcare, IT, or retail.

July 29-30, 2008

LEAN OFFICE

Courtyard By Marriott, Greensboro, NC

October 15-16, 2008

LEAN OFFICE

Doubletree Biltmore Hotel, Asheville, NC

Other classes include:

Tuesday, June 10, 2008

LEAN 100 MANUFACTURING PRINCIPALS

with Factory Simulation

JC Raulston Arboretum, Raleigh, NC

Wednesday, June 11, 2008

5S VISUAL SYSTEMS / STANDARDIZED WORK

JC Raulston Arboretum, Raleigh, NC

Thursday, June 12, 2008

VALUE STREAM MAPPING 202

JC Raulston Arboretum, Raleigh, NC

For registration details and cost visit:
http://www.ies.ncsu.edu/events/lean_promo.cfm

INDUSTRIAL SAFETY AWARDS BANQUET

PRESENTED BY STAFF MASTERS

The Cleveland County Chamber
&

StaffMasters

cordially invite you to attend the
2008 Industry Safety Awards Banquet
with DOL Commissioner Cherie Berry

Thursday, June 19th

6:00 pm Registration and Cash Bar Reception

6:30 pm Dinner

\$30.00 per person

North Lake Country Club
1200 N. Washington Street
Shelby, NC 28151

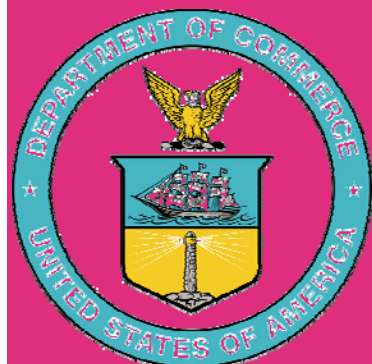
Call 704.487.8521 for reservations



NEWSFLASH April 2008

The U.S. Commerce Department said the economy grew at an annual rate of 0.6% in the first three months of the year, in an initial estimate of gross domestic product for the quarter.

The growth matches that of 2007's final period. Rising inventories helped prevent a contraction in the first quarter.



How to Get Involved :

CLEVELAND 20/20 A Clear Focus
on Economic Prosperity
for Cleveland County

PLEDGE FORM

Name: _____ Company Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____

Annual Pledge Amount: \$500 \$1,000 \$1,500 \$2,000
 \$2,500 \$3,000

Advisory Council Level \$5,000 \$7,500 \$10,000 \$15,000 \$_____

Payments can be made: Annually Semi-Annually Quarterly

Pledge is a yearly commitment for 5 years that is subject to annual review.

Checks payable to **Cleveland County Chamber/Economic Development Division**

"Our Investors Make All the Difference"

Since the combination of the resources from public and private investors and the Chamber, our County has witnessed much success. Through this partnership, Cleveland County can now be considered for more economic development prospects than ever before, and the majority of our new and existing industry announcements have resulted from the unified, team effort. Take a look at the successes that our 20/20 Economic Development Partnership has played a part in, since inception:

Company Name	Classification	Growth Type	Date of Expansion	Add'l Jobs	Capital Investment
Cliffside Modernization	Manufacturing	New	January 29, 2008	40	\$ 1,800,000,000.00
Southern Company	Manufacturing	New	August 2007	10	\$ 250,000,000.00
Showtime Concession Supply Inc.	Distribution	New	May 4, 2007	5	\$ < 1,000,000.00
PPG-Devold Venture Agreement	Manufacturing	Expansion	February 13, 2007	15	\$ 9,000,000.00
Telrx	Manufacturing	New	January 8, 2007	450	\$ 7,400,000.00
Steag, LLC	Manufacturing	New	December 6, 2006	21	\$ 3,100,000.00
Kitchen Ventilation Systems	Manufacturing	New	November 27, 2006	97	\$ 5,000,000.00
Ultra Machine	Manufacturing	Expansion	November 21, 2006	63	\$ 6,000,000.00
Chris Craft Boats	Manufacturing	New	July 20, 2006	640	\$ 18,000,000.00
Indian Motorcycle	Manufacturing	New	July 20, 2006	167	\$ 23,900,000.00
Controlled Release Technologies	Assembly	New	June 2006	9	\$ 950,000.00
PPG - Existing Industry	Manufacturing	Expansion	April 2006	n/a	\$ 20,000,000.00
Adevco Spec Building	Office	New	March 2006	0	\$ 8,500,000.00
Alive Apparel	Manufacturing	New	February 14, 2006	15	\$ 600,000.00
Beacon Plastics	Manufacturing	New	July 2005	15	\$ 1,000,000.00
S3 Technologies	Manufacturing	New	May 12, 2005	20	\$ 2,000,000.00
Case Farms, Inc.	Manufacturing	New	February 15, 2005	25	\$ 15,000,000.00
Curtiss-Wright Controls	Manufacturing	Expansion	November 16, 2004	35	\$ 740,000.00
Southeastern Container	Manufacturing	New	October 21, 2004	100	\$ 26,000,000.00
Kings Mountain International	Manufacturing	New	June 29, 2004	100	\$ 5,000,000.00
B & W Fiber Glass	Manufacturing	New	February 26, 2004	30	\$ 3,000,000.00
Gibson Industrial Services	Industrial Service	New	2004	20	\$ 1,500,000.00
Mayflower Vehicle Systems	Manufacturing	Expansion	July 7, 2003	15	\$ 882,200.00
Wal-Mart Distribution Center	Distribution	Expansion	2003	150	\$ 300,000.00
STI-Kings Plush, Inc.	Manufacturing	Expansion	2003	50	\$ 9,600,000.00
Shelby Elastics	Manufacturing	Expansion	2003	9	\$ 45,000.00
Baxter Corporation	Industrial Service	Expansion	2003	3	\$ 180,000.00
Boiling Springs Manufacturing	Manufacturing	Expansion	2003	4	\$ 35,000.00
Projects Subtotal				2138	\$ 2,222,732,200.00

OTHER COMMUNITY PROJECTS

Company Name	Classification	Growth Type	Date of Expansion	Add'l Jobs	Capital Investment
Rogers Automotive Group	Retail	New	January 2006	25	\$11,500,000
Hallelujah Acres - Get Healthy	Health	Expansion	2005	9	\$100,000
Walmart Supercenter	Retail	Renovation	2005	35	\$850,000
CRMC	Healthcare	Expansion	2005	n/a	\$23,000,000
Alliance Bank & Trust	Banking/Finance	New	2004	n/a	n/a
CLECO Primary Care	Healthcare	Expansion	2004	n/a	n/a
Curves for Women	Health/Fitness	Expansion	2004	n/a	n/a
Cleveland Mall/Carmike Cinema	Retail	Expansion	2004	n/a	n/a
Kings Mountain Hospital	Healthcare	Expansion	March 19, 2004	n/a	\$8,000,000
Community Projects				69	\$43,450,000.00

Without our investors, we would not have had the resources to actively pursue and court the new industry projects that we have been concentrating our efforts on. For our 20/20 Economic Development Partnership to continue to build momentum, we will have to increase the number of investors we currently have. Our investment contribution levels are structured to accommodate the budget of any business or corporation, and we view *every* contribution as being significant - no matter the size! We hope that if your company is not an investor in our 20/20 Economic Development Partnership, then you will consider becoming a member in the near future. Please contact us today if you are interested in learning about the benefits and opportunities that our 20/20 investors receive.

Thanks again to our investors - you make all the difference!

CLEVELAND *20/20*

Current Investors

PRIVATE INVESTORS

Adventures in Advertising
Allen Tate Company
Alliance Bank & Trust
Arey Companies
AT&T
Bobby F. Watson, CPA
Carolina Artisans Construction, Inc.
Carter Chevrolet
Carolina Commercial Realty
Chen's Chinese Restaurant
***Cleveland Community College**
***Cleveland County HealthCare System**
Cleveland Lumber Company
Coldwell Banker Horn Real Estate
Commercial Properties Group
Craig, Barry & Poston, PA
Curtiss-Wright Controls, Inc.
Deltacom
Delta Partners LLC
***Duke Energy**
Employment Staffing
Faunce Realty, Inc.
Fidelity Bank
***First Charter Bank**
***First National Bank**
***Fox Distributing Company, Inc.**
***Gardner-Webb University**
Gateway Properties
GDS Cleveland
Gragg & Gragg, LLP
***Hallelujah Acres**
Hampton Inn
Hamrick Brothers
Harris Funeral Home
Hoke Enterprises
Holiday Inn Express
Holland & Hamrick Architects
Mabry Office Equipment, LLC
***Maco, Inc.**

Mangum & Associates
Monroe Tire Sales, Inc.
N.D. Seen, Dr.
Personnel Services Unlimited
Pharr Technologies
Plaster, Dr. Harold E. Jr.
***PPG Fiber Glass Products**
***RE/MAX Select**
Rebecca Love, MD
Saturn Communications
Schweppe Law Firm, PA
Sharonview Federal Credit Union
***Shelby Savings Bank**
Shelby Shopper & Info
Shuford (Bill) Heating & AC
Sign Connection
Smurfit-Stone Container Corp.
Staffmasters
State Farm Insurance, Robin Brackett
SunTrust Bank
Teddy & Meekins
TexSource, Inc.
The Star
Ticona
Value Incentives, Inc.
Wachovia
Wal-Mart Distribution Center
Warlick & Hamrick Insurance

PUBLIC INVESTORS

***City of Kings Mountain**
***City of Shelby**
***Cleveland County**
***Cleveland County Sanitary District**
***Town of Boiling Springs**
Town of Earl

* Advisory Council Level