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InterAction

The Official Publication of the Cleveland County Chamber September 2007



CHAMBER CLASSIC GOLF TOURNAMENT

November 8, 2007
Deer Brook Golf Club
10 AM - Registration
12 NOON - Shot Gun Start



Here is an easy way to get five hours of uninterrupted networking with key clients, customers or business contacts. This annual golf tournament provides Chamber members the opportunity to network with high profile contacts or just entertain staff and clients in a casual environment. You'll maximize your sponsorship opportunity by not only participating in the event but having your company name linked to a day full of challenging golf on one of the area's leading courses. This tournament hosts more than 200 people which certainly lends itself to a lot of branding and business opportunities for all the sponsors.

Budget Reduction/Trade Opportunities:

- * Signs and banners. Estimated cost: \$1,000
- * Beer and sodas to be served at lunch & from beverage carts during tournament. Estimated cost: \$1,000
- Chamber logo gift for 144 golfers. Estimated cost: \$2000

Suggested Industries: Outstanding opportunity for any company wanting to reach a targeted group of key business leaders in our region in a golf oriented setting

Chamber Contact: Stephanie Trogdon, 704.487.8521 stephanie@clevelandhamber.org

Scheduled at Deer Brook Golf Club, this annual tournament for golfers from member businesses is full of networking, camaraderie and fun! The tournament is a shot-gun start with several prizes offered for players. There will be one flight at 12 noon. Lunch, green & cart fees, Business After Hours/dinner reception and goodie bag are included.

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Thank You to Our Fall Planning Conference Sponsors:



Business After Hours

Shelby Savings Bank
October 27, 2007
5:30 - 7:00 pm

Beverage Sponsor



Fall Planning Conference Sponsorships Still Available

Sponsorship Opportunities

The Manor House Breakfast (1 sold, 1 available) **\$500**
 - 1 complimentary registration fee
 - Conference program recognition
 - Company banner posted at Friday morning sessions

Down Home Luncheon (1 sold, 1 available) **\$600**
 - 1 complimentary registration fee
 - Conference program recognition
 - Company banner posted at Thursday sessions

sold

Dinner Sponsorship
 - 2 complimentary registration fees
 - Conference program recognition
 - Company banner posted during banquet
 - 1 Speaker opportunity during banquet agenda

sold

Hospitality Sponsors



Sponsor names will be posted at the conference and listed on all printed materials distributed at the conference. Estimated conference attendance is 50 participants. Banquet Dinner attendance on Thursday evening will be approximately 70 people. Sponsorships at the \$500 level receive one complimentary registration; \$1000 level sponsorships receive two complimentary registrations for conference. Accommodation fees are not included.

Please select the event you are interested in sponsoring by placing a check mark in the space above. Complete the information below and return it to the Chamber by September 10, 2007. You will be invoiced by the Chamber. Thank you for your support!



Yes, my company will sponsor the event selected above

Name: _____ Company Name: _____

Business Phone Number: _____ Business Fax: _____

Please contact Stephanie Trogdon if you are interested in sponsoring any of the events for Fall Planning Conference at Chetola Resort: stephanie@clevelandchamber.org or phone 704.487.8521

DID YOU KNOW....

Chamber Members receive **ONE FREE BROADCAST EMAIL & FAX** per year as part of their membership benefits. This benefit allows members the opportunity to share any type of information about their business with all 700+ members of the Chamber. For more information contact the Chamber at 704-487-8521.

Chamber Classic Golf Tournament Continued

Gold Hole Sponsor - \$750 Additional Benefits - Signage at 1st, 9th, 10th or 18th hole including company logo; inclusion of your promo material in goody bags; and two players in tournament.

Patron Hole Sponsor - \$300 Additional Benefits - Signage at hole including company logo; inclusion of your promo material in goody bags.

Signage at Tees - \$125 Additional Benefits - Signage at tee including company logo; inclusion of your promo material in goody bags.

Putting Green Sponsor - \$125 Additional Benefits - Signage at green including company logo; inclusion of your promo material in goody bags.

Longest Drive Sponsor - \$300 The sponsor provides the prize to Chamber's specifications for the contest winner. **Additional Benefits** - Signage at hole including company logo; inclusion of your promo material in goody bags.

Closest to Pin Sponsor - \$300 The sponsor provides the prize to Chamber's specifications for the contest winner. **Additional Benefits** - Signage at hole including company logo; inclusion of your promo material in goody bags.

Beverage Cart Sponsor - \$300 Additional Benefits - Signage on the beverage cart including company logo; inclusion of your promo material in goody bags and the sponsor has the option to provide staff.

Teams/Players \$400 per team or \$100 per player.

Presenting Sponsor* - \$2,000

Company logo will be embroidered on the official tournament promotional garment

Display opportunities

Banner at Venue

Recognition in Chamber *InterAction Newsletter* & at the Awards Reception

Company representative at assigned hole

Inclusion of your promo material in goody bags

Two teams in the tournament including greens & cart fees, lunch and dinner reception

Eagle Sponsor* - \$1,000

Display opportunities

Banner at Venue

Recognition in Chamber *InterAction Newsletter* & at the Awards Reception

Company representative at assigned hole

Inclusion of your promo material in goody bags

One team in the tournament including greens & cart fees, lunch and dinner reception

Gold Hole Sponsor*	\$750	Hole in One	\$300
Patron Hole Sponsor	\$300	Signage at Tee	\$125
Longest Drive Sponsor	\$300	Putting Green Sponsor	\$125
Closest to Pin Sponsor	\$300	Individual Golfers*	\$100
Beverage Cart Sponsor	\$300	Team of 4 Golfers*	\$400

Ladies' Teams Available!

* Includes Green Fees, Cart Fees, Lunch and Awards Reception Dinner, Goodie Bags & More!

Sponsor forms and payments due by October 8, to the Cleveland County Chamber, 200 S. Lafayette St., Shelby NC 28150, Attn: Stephanie Trogdon. For more information, please call Stephanie Trogdon, 704.487.8521, or email: stephanie@clevelandchamber.org.

Company Name: _____ Contact: _____

Address: _____ Phone: _____ E-mail: _____

Sponsorship: Presenting _____ Eagle _____ Gold _____ Other: _____ # of Players: _____

Visa or MC: _____ Exp. Date: _____ Amount: _____

Jackie's Tourism Tips



Jackie Sibley

Tourism Update

Most of the work in the Tourism Division this month has been on grant applications. The state offers a matching grant up to \$7,500 to supplement tourism marketing. Director, Jackie Sibley, expects to receive this grant for the 2008 budget. A grant for \$100,000 was also requested from the Golden Leaf Foundation. Other grants are being considered to supplement the 2008 marketing budget. The 2007 budget has allowed printing of necessary brochures and tourism information. The 2008 budget will be used to maintain supplies of these necessary publications and to market the area in state-wide printed media. It is hoped that by 2009 that Cleveland County will be promoted throughout the Southeast in publications outside North Carolina, but this will be started in 2008 if grant funding is awarded.

Hog Happnin' Featured on Southern Living BBQ Tour

The 16th Annual Hog Happnin' BBQ Cook-Off on November 3 will be featured on Southern Living BBQ Tour. www.southernlivingbbqontour.com. This Tar Heel BBQ Championship cook-off is sanctioned by the Kansas City Barbeque Society. More than 60 teams from all over the East Coast compete in various categories. In addition to the great food this event includes live music, amusements for all ages, arts & craft show and US Lawn Mower Racing Association-sanctioned races. More information about the Hog Happnin' can be found at www.hoghappnin.com

News from North Carolina Tourism Division

Hotel rates have been steadily increasing by 6-10 percent for the last few years according to the D.K. Shifflet & Associates (DKSA) Lodging Performance/MonitorSM and recent analysis shows that travelers are now reacting by trading down and trading out. The DKSA data shows that, while the number of high-income U.S. household earning over \$100,000 annually has been growing, and they pay the highest rates in each hotel segment, even these well-heeled travelers are trading down from high-end to mid-level hotels. In fact they are fundamentally responsible for the 2005 to 2006 share growth in the domestic mid-level hotel segment. Additionally, the survey reveals that travelers are taking shorter trips and have increased their "trade-out" to hotel alternatives, such as cruising, vacation rentals, B&Bs, and fractional ownership properties. For more information, contact Jim Caldwell at (703) 536-0933 or via jcaldwell@dksa.com.

September Events

Printed calendar of events may be picked up at the Chamber office on Lafayette Street. The website, www.ClevelandChamber.org offers the most up-to-date information on current events.

- 08/31-09/1-2 Hamfest** Gates open at 7:00am. Join us at the Cleveland County Fairgrounds for the 51st annual Shelby Hamfest. Talk-in 146.28/88 or visit us at www.shelbyhamfest.org Cleveland County Fairgrounds on US 74 Bus, intersection of Hwy 180, Shelby
- 09/01 Muscadine Grape Stomp Festival** 10:00am-6:00pm. Arts and Crafts, Music, Food and Wine Tasting, 1350 WoodMill Winery Lane, Vale, NC. www.woodmillwinery.com, 704-736-7733
- 09/01-10/06 Downtown Kings Mountain Farmer's Market** 8:00am-noon. Set-up is at the Gazebo at Patriots Park, featuring produce, baked goods, plants, flowers and crafts. www.mtnpartnership.com, 704-730-0283
- 09/01-02 Labor Day Weekend Encampment** 9:00-5:00pm. The Backcountry Militia will be camped at the park. Re-enactors will demonstrate military drill, weapons and more. Kings Mountain National Military Park, 2300 Park Road, Blacksburg, SC. www.nps.gov/kimo, 864-936-7921
- 09/06-10/04 "Individuals in Focus"** 9:00-5:00 pm. A juried portrait photography exhibit. Opening reception Sept. 6 at 5:30pm Cleveland County Arts Council, 111 S. Washington St., Uptown Shelby. www.ccartscouncil.org, 704-484-2787
- 09/08 GRACELAND** Season Opener 7:00pm. GSCT will present a one-act play and hold their annual meeting. Public welcome. Cleveland County Arts Council, 111 S. Washington St., Uptown Shelby, www.GSCT.org, 704-480-8495, Free
- 09/08 Cleveland Mall Cruise-In** 5:00-9:00pm. Classic cars, motorcycles, music and give-aways. Cleveland Mall, 2001 E. Dixon Blvd. Shelby. www.shopclevelandmall.com, 704-484-2001
- 09/08 National Barrel Racing Horse Association** 10:00am. Riders of all skill levels compete to win money and prizes Tri County Horse Club, 2303 Delview Road, Cherryville, NC. 704-538-8794
- 09/09-10/29 Shelby Corn Maze** Thur.4:00-9:00pm, Fri.4:00-10:00pm, Sat. 10:00am-10:00pm, Sun.2:00-8:00pm. Special Events include Relay for Life bake sale, pumpkin painting, pumpkin launch and The Haunted Corn Maze. The Maze, 120 Broadway Dr. Shelby, NC. www.cornfieldmaze.com, 704-487-7720

Jackie's Tourism Tips Cont.

- 09-10** **GWU Distinguished Artist Series - Guitar Festival** 8:00pm. Amsler-Welch Duo, guitar and flute. Blanton Auditorium on the Gardner Webb University Campus in Boiling Springs, NC. 704-406-4448, Free
- 09/16** **Broad River Greenway 11th Annual Rubber Ducky Regatta** and Annual Birthday Celebration! 3:00-5:00pm. Live Music, Games, Clowns and more. FREE cake and ice cream while you cheer your rubber ducky on to victory! Remember Duck Tickets are available from a variety of sources. 126 Broad River Drive, Boiling Springs, NC. www.Broadrivergreenway.com, 704-434-2357
- 09/18-11/14** **Honor Our Veterans** Tues.-Fri 10:00am-4:00pm, 2nd&4th Sat. 10:00am-4:00pm. Display of Uniforms, equipment, memorabilia from the Revolutionary War through Operation Iraqi Freedom Kings Mountain Historical Museum 100 E. Mountain St. Kings Mountain, NC. kmhmuseum@bellsouth.net, 704-739-1019
- 09/23** **Sundays on the Square** 4:00-7:00pm. Christian music uptown on courthouse square with music from several local church choirs. Boxed dinners can be ordered from uptown restaurants. www.uptownshelby.org, 704-484-3100
- 09/27-10/06** **Cleveland County Fair** Opening times vary Come to the 83rd annual Cleveland County Fair... the largest county fair in North Carolina. Cleveland County Fairgrounds 1751 E. Marion St. Shelby. www.clevelandcountyfair.com, 704-487-065
- 09/29** **Cleveland/Lincoln County Rose Show** 1:00-5:00pm. Garden grown roses in various categories will compete for awards. The display will be open for the public to enjoy. Cleveland Mall, 2001 E. Dixon Blvd. Shelby. www.shopclevelandmall.com, 704-739-3079

Information of Interest

Cleveland County Mall Classic Car and Motorcycle Cruise-In. 5:00-9:00 pm. The 2nd Saturday of every month April-October. Music, giveaways and more. Cleveland Mall, 2001 East Dixon Boulevard (US-74), Shelby; 704-484-2001; ShopClevelandMall.com

Good News for Chamber Members

National study:
Consumers 63% more likely to buy from chamber members.

A national study by The Schapiro Group, an Atlanta based market research firm, reveals a number of important findings about how consumers and business owners perceive the local chamber of commerce and the businesses that are their members. For example:

- When consumers know that a business is a member of the local chamber, they are **44%** more likely to think favorably about it.
- Consumers who are told that a business is a chamber member are **51%** more likely to be highly aware of it and **57%** more likely to think positively of its local reputation.
- Consumers are **63%** more likely to buy goods and services in the future from a company that they believe is a member of the local chamber of commerce.

The study also has good news for businesses that sell to other businesses.

- When business decision-makers believe that a business is a chamber member, they are **37%** more likely to think favorably of the business, **51%** more likely to be highly aware of it, **58%** more likely to think positively of its local reputation, and **59%** more likely to buy goods and services from it.

The results are clear: Positive perception increases among consumers and business owners when a business is identified as a member of the local chamber of commerce.

American Chamber of Commerce Executives (ACCE) and Small Business Network, Inc. (SBN), all rights reserved.

Chamber Events



Martin Marietta Aggregates
Ribbon Cutting on August 10th



Annual Congressional Luncheon
on August 16th



Dance Magic
Ribbon Cutting on August 17th



Slender Wrap
Ribbon Cutting on August 22nd



Lunch & Learn on August 29th
Job Coaching presented by Katherine Panther-Potemkin



Merle Norman
Ribbon Cutting on August 31st



Kings Mountain
Chamber
Business After
Hours on
August 30th

Member Renewals - August 2007

Adventure House	H. B. Jones Appraisals
Alterra Sterling House	KFC – Day Enterprises, Inc.
Dr. Christian G. Anderson	Kings Mountain Historical Museum Foundation, Inc.
At Home Total Care	Kings Mountain Little Theatre
B & D Fitch Partnership	J. Frank Love, Jr.
Baker Dental Care	Manelines Unique Boutique
Barrett Business Services	Merle Norman Studio
Baskets from the Heart	MetalsAmerica
Boiling Springs Medical Associates, PA	Mi Pueblito Mexican Restaurant, Inc.
Boiling Springs Property Management	Monroe Tire Sales
Town of Boiling Springs	Morganton Eye Physicians, PA
Boys & Girls Club of Cleveland County, Inc.	Mountain 1 st Bank
D. Brown's Automotive Service, Inc.	Pharr Technologies
Carolina Federal Credit Union	Playground Safety Services, Inc.
Carolina National Bank	Steve M. Proffitt
Caromont Family Medicine	Safety Test & Equipment
CK Contracting, Inc.	Shelby Hampton Inn
Cleveland Contractors, Inc.	Shelby Hardware
Cleveland Floor Covering	Shelby Shopper (Community First Media)
Cleveland Vocational Industries, Inc.	Southern Arts Society, Inc.
Cleveland Yutaka Corporation	Staffmasters, Inc
Congressman Patrick McHenry	S & M Dental Ceramics
Council on Aging	Teddy & Meekins
Diamond Springs Water	The Medicine Shoppe
EAP & Counseling Associates, PLLC	Ray Thomas Petroleum Co., Inc.
Electric Motor Service of Shelby	Total Care, Inc.
ENT Carolina	Turner Trucking Company
Fallston Pharmacy	Uptown Bagel & Deli
Gibson Industrial Services	Walker's Carpet Care
Go-Forth Services, Inc.	Wellington Hamrick, Inc.
Hallelujah Acres, Inc.	WellPath Select, Inc.
Hanesbrands, Inc.	Wesson Septic tank
Hoyle Plumbing	Glenn Williams Construction
Image Marketing	Workforce Staffing, Inc.
Jackson's Cafeteria of Shelby	Yelton Data Systems, Inc.

Members on the Move

The following member has added the following representative to its Chamber membership:

Carolina National Bank – Jennifer Black

Name Changes:

- Carolina ENT Associates has changed its name to: **ENT Carolina PA**. The office is located at 1180 Wyke Road, Shelby, NC and telephone number is 704/487-9100.
- Holland, Hamrick & Patterson Architects PA has changed the firm name to: **Holland & Hamrick, Architects, PA**. The firm is located 222 North Lafayette St., Suite 21, Shelby, NC. Telephone number is 704487-8578.

Thank You Corner...

- **PPG Fiber Glass Products & Tim Mathis** for sponsoring the August Board Meal and providing paint for maintenance of the Chamber
- **Linwood Restaurant** for donating refreshments for Business After Hours at the Kings Mountain Chamber in memory of C.L. Fox
- **Fox Distributing** - Beverage sponsor for Business After Hours
- **Owls' Eye Vineyard & Winery** - Beverage sponsor for Business After Hours
- **Frame Masters Gallery** for donating a table for the board room
- **Uptown Shelby Association** for the grant to do exterior maintenance on the Chamber
- **Ultra Machine & Curtiss Wright** for sponsoring the Annual Congressional Luncheon

Allstate Agency Owner Chris McDaniel Moving to New Location



Chris McDaniel Allstate Insurance Agency, presently located at 425 Cherryville Road in Shelby is building a new insurance office at 404 Cherryville Road in Shelby. The office will be located across from the YMCA. Construction began in June and the office should be completed and ready to serve the public by November 1, 2007.



McDaniel will continue the same excellent service to the surrounding community, whatever their insurance needs. Widely known through the "You're in Good Hands with Allstate" slogan, Allstate is the nation's largest publicly held personal insurer. Allstate's product line includes auto, home, business, life, annuities, mutual funds and college savings plans.

"My agency's commitment has always been to serve the customers and our community," said agent Chris McDaniel. "That commitment to service continues from our new location."

McDaniel can be reached at 704-484-3463 for more information.

Steve Padgett : "Retired at Last"



After 12 years with the Tire Cord Division of Bridgestone Firestone, Steve Padgett decided to take early retirement effective July 1, 2007. Actually, Bridgestone Firestone was just the final stopover for Steve during a 45-year career in computer technology.

He grew up in Bostic, a small town in Rutherford County. At the age of 19, he began working with computer equipment at Miliken Research Corporation in Spartanburg, SC. Steve moved to Cleveland County in 1973 to set up and manage the first computer operation at Porter Brothers in Shelby. From there, he moved on to newer computer technology with larger manufacturing firms. With a Bachelors Degree from Gardner Webb University and an MBA from the University of South

Carolina, Steve continued the never-ending learning process associated with business and technology.

"Much has changed in computer technology since 1962," he explained, "but I really enjoyed growing up with the computer. At first, there were punched cards, magnetic tape, mainframe computers, then floppy disks, hard disks, personal computers, laptops, CDs, DVDs, flash drives, and now the ever-present email and World Wide Web. What a ride!"

Steve enjoys the activities of the business world and is especially happy to be part of the Cleveland County Chamber. He and his wife, Micki (formerly Micki McSwain, a Shelby girl) are Broker/Owners of Gateway Properties of the Carolinas, a real estate firm in Kings Mountain.

Cleveland and Gaston Chambers to Participate in Washington Trip

The Cleveland County and Gaston County Chambers have confirmed their 2007 Washington DC Trip today and will be **departing to Washington DC on the morning of October 9th and will return on the afternoon of October 10th.**

The per person cost to attend is **\$575.00** which includes hotel reservation at Capitol Hill Suites, lunch on Tuesday the 9th, dinner on the 9th, and community materials for legislators and their DC staff coordinators.

In order to save money, the Chamber asks that participants make your own flight reservations, as they are much cheaper than the group rates available at this time.

The group recommends leaving on US Air at the 7:55 am flight on October 9th and returning on the 3:30 pm flight on October 10, 2007 which arrives in Charlotte by 4:30 pm. Individuals making flight reser-



vations today should be able to obtain a \$250 round-trip ticket via US Air.

The program will officially start on October 9th at noon with meetings with legislators all afternoon on October 9th and Dinner Tuesday night. Prior to dinner there will be a cash bar reception. Wine will be served with dinner for those that are interested.

On Wednesday, October 10th, a continental breakfast is included with meetings from 9:00 am till noon on Wednesday.

Lunch is on your own on October 10th.

Please confirm your participation in this trip ASAP at the Chamber office at 704-487-8521 and ask for Stuart C. Gilbert, President. Reservations will be held on a first come -first serve basis.

The Cleveland County Chamber participated in the District 10 Fly In with Congressman McHenry in earlier this year.

Leadership Cleveland Deadline Approaching

The deadline to be enrolled in this year's Leadership Cleveland County class is approaching quickly. Make sure you fill out your application and return it to the Chamber by September 11, 2007.

Leadership Cleveland County is a program sponsored by the Cleveland County Chamber to develop informed, committed, and qualified individuals capable of providing dynamic and progressive leadership for Cleveland County. It is an in-depth study of personal and group leadership dynamics, involving activities designed to illustrate positive leadership opportunities.

The schedule for the program is as follows:

- Wednesday, September 26 - 4:00 p.m.—6:30 p.m. *Kickoff & Orientation*
- Wednesday, October 10--*Day Retreat (Topic: "Influence")*
- Wednesday, November 7--*County History Day ("Priorities")*
- Wednesday, December 5--*Government Day ("Integrity")*

- Wednesday, January 9--*Human Services Day ("Creating Positive Change")*
- Wednesday, February 6--*Healthcare Day ("Problem Solving")*
- Wednesday, March 5--*Education Day ("Attitude")*
- Wednesday, April 2--*Industry Day ("People")*
- Wednesday, May 7--*Small Business Day ("Vision")*
- Wednesday, June 4--*Parks & Recreation Day ("Self-Discipline")*
- Tuesday, June 10--*Graduation Celebration ("Staff Development")*

Following the September kickoff, participants will attend a retreat in October. From November through June, monthly sessions will focus on the history of the county, health care, economic development, small business, human services, government, education, parks and recreation, and more.

The cost of the program is \$645 for Chamber members and \$765 for non-members. For more information, contact Stephanie Trogdon at the Chamber at (704) 487-8521.

Annual Education Summit Week

You are invited to attend the Annual Education Summit Week September 9-15. Education Summit Week is designed to provide focused activities and sessions based on the eleven recommendations from the Close the Gap Committee of Cleveland County. These recommendations are aligned with state and national recommendations for raising achievement and closing achievement gaps for all students. Sessions will focus on the data that reveals the need for the community to continue efforts to close the achievement gap. Education Summit Week will focus on school readiness, college preparedness, career explorations, and the annual close the gap progress report for elementary, middle, and high school students. This year's Education Summit Week will provide educators, parents, community, and faith-based leaders, and our partners in education with information and resources needed to continue to move forward in raising achievement and closing the achievement gaps between groups of students. Although we have made progress in this area, more is needed to prepare our youth for success in the 21st century. For more information about the week's activities contact Communities in Schools at 704-480-5569.

Letter from the President



Stuart Gilbert

Fall time, schools start up and a lot of new activity happens. The Chamber is gearing up for a number of specific events this fall with deadlines coming up to be included in Leadership Cleveland, the Washington D.C. legislative trip and the upcoming Fall Planning Conference to be held on Oct 5-6 in Boone County, NC. We encourage you to participate in these events or invite someone else from your business to participate in these events.

One of the most important economic development initiatives for Cleveland County is the Cliffside Power Plant renovation proposed by Duke Power. The Cleveland County Chamber Board of Directors and 20 20 Advisory Council have both reaffirmed their support in these important economic development projects in the last week. If your schedule permits please plan on coming to the public hearing on Sept 18 2007 at Chase High School in Rutherford County, NC at 6:00 pm and show your support. Conversely you are welcome to send an email or public comment to the following address and email:

Donald Van Der Vaart, Ph.D. P.E.
Chief,
Air Permits Section,
Division of Air Quality
North Carolina Department of Environment, and Natural Resources
1641 Mail Service Center
Raleigh, North Carolina 27699-1641
Attention Permits Section.

Please feel free to contact the Chamber's ED staff if you have additional questions or comments on this matter.

Cleveland County Family YMCA Celebrates 15 years

Hosted by the current board of directors, several of the original board members who helped start the Cleveland County Family YMCA, visited the Dover Foundation YMCA for lunch on Thursday. The luncheon was held as pictures from the 15 year history of the YMCA scrolled in the back drop. "This is just a small way for the current YMCA volunteers to say thanks to these dedicated and visionary leaders who helped start this wonderful organization," noted Robert Arey, Chairman of the YMCA Board of Directors.

Chartered in June of 1992, the YMCA hired its first and only executive, Cameron Corder. From its early beginnings in the basement of Robin and Marie Hendrick, aerobics at the mall and a storefront facility on Marion Street, past and current volunteers smiled with pride as they listened to all the YMCA has become. An economic formula shows that the YMCA, with its \$4.5 million budget and \$2 plus million payroll and 280 staff, create over \$3 million annually in spending across the region.

Jyma Atwell, the Associate Executive Director of the Kings Mountain YMCA has been with the Y for 14 of the 15 years. "At a board planning retreat at the Vauxhall, we dreamed about a training center which we now have with GWU and partnerships with the municipalities like we have in Kings Mountain and Boiling Springs, but I can't remember dreaming about a golf course," Atwell joked.

A feasibility study was conducted in September of 1991 and over the next 12 months volunteers secured over \$200,000 to be pledged to help start the new YMCA. "I feel a tremendous sense of loyalty to these initial 180 donors. Probably 75% are still members and donors to our YMCA today. I feel very fortunate to have had the privilege to serve them and this county for the past 15 years," Corder said.

Mary Ann Spake spoke about growing up at the Y and her connection with the staff. She noted her pride in that her family was a founding member and she has been a member since she was 14 years old.

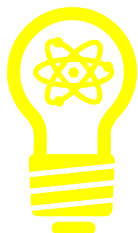
Wesley LeGrand, daughter of founding board member Stuart LeGrand, currently works part time as a summer camp counselor. "I have been inspired and motivated by these wonderful kids that I get to be with every day," Wesley noted. She is a student at GWU who the Y staff is trying to convince to become part of the Student YMCA.

The hi-light of the luncheon was the surprise induction of the Honorable Larry Wilson in to the YMCA's Circle of Friends, the Y's Hall of Fame. Judge Wilson was a founding board member and also came back on the board in 2000 to help assist the Y's transition from a single unit YMCA to a more corporate organization. He served as the Chairman of the Board in 2002 and 2003. During his tenure as Chair the YMCA partnered with the Girls Club YMCA and began its planning for the partnership with GWU and YMCA of the USA. He joins past recipients Mike Holman, Chris Turner, Kim Price, John Godbold and Charlie Harry.

The Cleveland County Family YMCA has a facility in Kings Mountain and a facility in Shelby and a third under construction in Boiling Springs. It has a program center called the Girls Club YMCA and another on the campus at GWU called the Student YMCA. The Y also operates River Bend Golf Course, a result of a gift from Paul and Margaret Porter. The YMCA has over 11,000 members and serves over 17,000 total people across the region. For more information about the YMCA, please visit the web site at www.clevecoymca.org.

Original YMCA Board Members

Candy Arey	Dr. Tom Bailey	Dr. David Barker
Rev. Cline Borders	Doug Brown	Dr. Tom Ellis
Paul Francis	Linda Goforth	Robin Hendrick
Mike Holman	Stuart LeGrand	Buddy McKinney
Bill Noblitt	Kim Price	David Roberts
Priscilla Roseboro	Sally Royster	Libbie Shipley
Clevie Spangler	JL Suttle	Mary Weddingcamp
Larry Wilson	Joe Wright	Susan Young

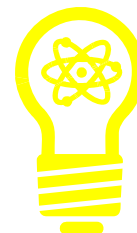


Cliffside Power Plant Hearing

September 18, 2007

6:00 p.m.

Chase High School



CLEVELAND COUNTY CHAMBER

200 South Lafayette St.
Shelby, NC 28150

150 W. Mountain Street
Kings Mountain, NC 28086

Phone: 704-487-8521
Fax: 704-487-7458

E-mail:
info@clevelandchamber.org

We're on the Web!
www.ClevelandChamber.org

Stuart Gilbert
President

Dave Hart
Vice President of Economic
Development

Kristin Fletcher
Economic Development Assoc.

Stephanie Trogdon
Vice President of Membership
Services

Jackie Sibley
Director of Travel & Tourism

Adrian Camp
Director of Marketing &
Communications

Jean Bettis
Office Manager

Shirley Brutko
Director of the Kings Mountain
Office

Jean Canipe
Receptionist

NC Framer Completes Recertification Course

JACKSON, Mich. – Janet Berry, CPF of Frame Masters Gallery in Shelby, N.C., has updated her certification by participating in the Professional Picture Framers Association's Recertification course in Orlando, Fla.

Through the PPFA CERTIFIED PICTURE FRAMER (CPF®) Program, framers test their knowledge in the five exam content areas: Preservation, General Knowledge, Mechanical, Math and Mounting...and earn the framer's mark of excellence, the CPF designation. More than 3,600 individuals worldwide have achieved CPF status since the program's inception in 1986.

Recertification is the continuing education component of the CERTIFIED PICTURE FRAMER® program. Initiated in 1986 by PPFA®, the CPF® program recognizes those framers who prove, through written examination, mastery of principles essential to both picture framing and meeting customers' needs.

The Recertification course was developed to ensure that framers maintain their CPF designation by covering the latest industry innovations and currently accepted framing concepts in a one-day seminar. CPFs certified after 1993 are required to take part in this refresher course every four years to retain their status.

September 2007 Chamber Calendar of Events

Click on the online "Calendar of Events" located at www.ClevelandChamber.org for event info & updates!

- September 3** Chamber Offices Closed for Labor Day
- September 6** Owl's Eye Vineyard & Winery Ribbon Cutting and Grand Opening, 1414 Metcalf Road, Shelby. 5:00 p.m. Call the Chamber for reservations, 704-487-8521.
- September 6** Small Business Council Meeting, Cleveland County Chamber, 200 S. Lafayette Street, Shelby. 9:00 a.m.
- September 7** Ambassador Club Monthly Lunch Meeting, Cleveland Country Club, 1360 East Marion St, Shelby; 11:30 a.m.
- September 13** City of Shelby Candidates Forum. Cleveland Community College, 137 S. Post Road, Shelby. 6:00 p.m.
- September 18** First National Bank's New George Blanton Jr. Center Ribbon Cutting, 130 West Warren Street, Shelby. 4:30 p.m.
- September 20** Small Business Council Meeting, Cleveland County Chamber, 200 S. Lafayette Street, Shelby. 9:00 a.m.
- September 26** StaffMasters USA and The Small Business Center at Cleveland Community College present Lunch & Learn at Neal Senior Center: Getting More Clients Without Cold Calling by Andrea Richards Scott, 100 T.R. Harris Drive, Shelby. 11:30 a.m. - 1:00 p.m. \$16 for Chamber members, \$23 for non-members. Call the Chamber for reservations, 704-487-8521.
- September 27** Fair Preview Breakfast at Cleveland County Fairgrounds, Shelby. 7:30 a.m.
- September 27** Fox Distributing Presents Business After Hours hosted by Shelby Savings Bank, 224 East Warren Street, Shelby. 5:30-7:00 p.m. Call the Chamber for reservations, 704-487-8521.
- October 3-5** **Fall Planning Conference at Chetola Resort**

CLEVELAND 20/20
A Clear Focus
on Economic Prosperity for
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