

**2007 Chamber
Officers, Directors:**

Chairman
Roger Holland

Chair-Elect
Steve Padgett

Secretary
Shannon Kennedy

Treasurer
Steve Padgett

Past Chairman
Bill Plowden

Board of Directors

Janet Berry
Lisa Carpenter
Larry Corry
Adelaide Craver
Larry Fox
Eric Gay
Roger Holland
Mark Hudson
Michael Johnson
Shannon Kennedy
Suzi Kennedy
John Lattimore
Noel Manning
Archie Mathis
Tim Mathis
Scott Neisler
Steve Padgett
Bill Plowden
Sandy Smith
David Schweppe
Sandy Tallant
Steve Thornburg

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InterAction

The Official Publication of the Cleveland County Chamber

October 2007



REGISTER NOW!

**CHAMBER CLASSIC
GOLF TOURNAMENT**

November 8, 2007 - Deer Brook Golf Club
10 AM - Registration
12 NOON - Shot Gun Start
Captain's Choice

Here is an easy way to get five hours of uninterrupted networking with key clients, customers or business contacts. This annual golf tournament provides Chamber members the opportunity to network with high profile contacts or just entertain staff and clients in a casual environment. You'll maximize your sponsorship opportunity by not only participating in the event but having your company name linked to a day full of challenging golf on one of the area's leading courses. This tournament hosts more than 200 people which certainly lends itself to a lot of branding and business opportunities for all the sponsors.

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Election Time Is Here... Vote!



The Cleveland County Chamber strives to provide effective membership services and proactive leadership to enhance economic opportunities for businesses and citizens in Cleveland County. But these efforts are in vain if we are unable to work hand-in-hand with local elected officials.

As the community prepares for the upcoming elections on November 6, the Cleveland County Chamber encourages you to take part in this important process. Please take a moment to review the candidates running for public office and make plans now to vote. One of the most important functions we have as citizens of a democracy is our right to vote. Especially this year, it is crucial that members and residents cast their ballots for business-friendly candidates.

One Stop Absentee Voting will take place from October 18th through November 3rd, at the Board of Elections Office, 215 Patton Drive, Shelby.

For more information about the candidates, you can visit the Board of Elections Web page at www.clevelandcounty.com, or call the Cleveland County Board of Elections office at 704-484-4858.

Business After Hours

October 18, 2007

5:30 - 7:00 pm

Beverage Sponsor



PREMIER
FEDERAL CREDIT UNION
The Premier Difference... *experience it!*



Foco Distributing Co.

Thank You to Our Fall Planning Conference Sponsors:



Chamber Seeking Award Nominees



The Chamber is seeking nominees for several coveted awards given at its Annual Banquet. Nominations will be accepted through the end of November for the Athena award, Carson L. Fox Entrepreneur of the Year award, Bridge Builder award, Zenith award, Duke Energy

Citizen award, and the Jean Bettis Support Staff award.

Nomination forms including criteria for these awards are available at the Chamber offices. Please contact Stephanie Trogdon for more information at 704-487-8521.

SAVE THE DATE

70th Annual Awards Banquet

January 10, 2008



Leadership Cleveland 2007-2008



The 2007-2008 program year began with a kickoff orientation and reception at Cleveland Country Club on September 26th. Participants completed a Myers Brigg Personality Type Inventory as well as met with Leadership Cleveland Alumni. The class will hold it's all day retreat October 10th at Chimney Rock Park and will depart from the Chamber at 7:30 a.m.

DID YOU KNOW....

Chamber Members receive ONE FREE BROADCAST EMAIL & FAX per year as part of their membership benefits. This benefit allows members the opportunity to share any type of information about their business with all 700+ members of the Chamber. For more information contact the Chamber at 704-487-8521.

Jackie's Tourism Tips



Jackie Sibley

In order to better serve Cleveland County guests, the visitor information has needed to be more accessible to the busy Highway 74 and be centrally located between Kings Mountain and Shelby. Recognizing this need and knowing our Travel & Tourism Division is not at the stage where it is financially feasible to have a building yet, the Cleveland Mall has offered to donate a space in the mall for Visitor Information. It gets even better! Travel Lynx, who has seen the benefits of tourism promotion for years, has also joined this partnership by offering to assume all financial responsibility of the renovations of the donated space as well as provide office staff.

Travel Lynx will also be running the trolley out of this location and tickets will be available at the front desk, as well as souvenir items.

Until we are able to have our own Visitor Center here in Cleveland County this partnership is a great temporary solution. We will have optimal visibility from the highway, be closer to the hotels and better able to serve Cleveland County with a location on the highway. The fact that two private industries are willing to make this commitment to Travel and Tourism in Cleveland County is phenomenal! What a great county we live, work and play in! It is such a privilege to represent a county that really does work together.

Earl Scruggs Coming Home Concert – October 11. Opening act will be two time Grammy award winning Nashville Bluegrass Band. NBB has also won two Entertainer of the Year honors and four Vocal Group of the Year awards from the International Bluegrass Music Association. Doors of the Malcolm Brown Auditorium will open at 7:00 for this sell out music event welcoming Earl Scruggs back to his hometown. This benefit concert will raise money for the efforts of Destination Cleveland County to build the Earl Scruggs Center for Music and Stories of the Carolina Foothills and the Don Gibson Performing Arts Center. For more information visit www.DestinationClevelandCounty.org

October Events

Printed calendar of events may be picked up at the Chamber office on Lafayette Street. The website, www.ClevelandChamber.org offers the most up-to-date information on current events.

- 10/3-7** **GWU Theater *MARTYR*** A Neoclassical Tragedy by Pierre Corneille in a new translation by Scot and Ute Lahaie Wed-Sat 7:30pm, Sun 2:30pm. Dover Theatre on the Gardner Webb University Campus in Boiling Springs, NC. 704-406-4448
- 10/06** **The Gateway Festival** 10:00am-5:00 pm. Gateway is a celebration of our history and traditions over the last 200 years. The event embraces the past with many educational and fun events featuring period re-enactors, art and craft vendors, antique cars and historic tours. Kings Mountain Museum will have the Barber and Cornwel Houses Open. www.cityofkm.com, 704-730-2103
- 10/06-07** **The 227th Anniversary of the Battle of Kings Mountain** 9:00am-5:00pm. Join us at the Kings Mountain National Military Park as we honor those who fell in battle with a wreath-laying on Saturday. Over Mountain Victory marchers and re-enactor camps open to the public Saturday and Sunday Kings Mountain National Military Park, 2300 Park Road, Blacksburg, SC. www.nps.gov/kimo, 864-936-792
- 10/06** **Big Sweep** 10:00am-noon. Join others across North Carolina in an effort to clean up our rivers. Wear some gloves and dress to get dirty. Let's help clean up our own Broad River. Meet at the Broad River Greenway ranger station. 126 Broad River Drive, Boiling Springs, NC. 704-434-2357, www.Broadrivergreenway.com
- 10/12-10/14** **Are You Covered? Foothills Quilter's Guild Quilt Show and Sale** Fri. & Sat. 10:00-5:00pm. Sun. 1:00-4:00pm. This show only happens once every two years and this year, with over 100 quilts displayed, promises to be the best yet. Shop in the boutique and enjoy the craft of some of our state's best quilters. Cleveland County Arts Council, 111 S. Washington St., Uptown Shelby. www.foothillsquiltersguild.org, 704-484-2787
- 10/12-27** **Terror on the Tracks** 7:00-11:00pm. Weekends only. Ghostly tales told by actors from KMLT and performed in the Joy Performance Center. Kings Mountain Little Thea-

Jackie's Tourism Tips Cont.

tre, Inc. 202 S. Railroad Ave, Kings Mountain, NC. www.kmlt.org, 704-730-9408

- 10/13,20,27 Ghost Tour** Get on board the trolley and listen to the "untold" ghost stories of Cleveland County. Sit back and learn some history as the stories unfold. Trolley Tours are 1 hour in length - available at 7:00 pm, 8:00 pm and 9:00 pm. Reservations required. 704-482-9077
- 10/19-27 Bar H Haunted Hayrides** Open at dark (7:30pm). Cleveland County's oldest and one of the best haunted attractions. Family oriented, concessions available. Bar H Arena, Hwy 150 (look for signs). www.BarHevents.com, 704-434-2866
- 10/19-20 Art of Sound Music Festival** 11:00am-11:00pm. A variety of musicians and groups will perform in several different venues with music and fun for everyone. Returning musicians scheduled to perform are Calvin Edwards, Circuit Riders, David Childers & the Modern Don Juans, Fayssoux McLean & Brandon Turner, Flint Hill, Frank Love Orchestra, Harris Brothers, Mama Said, Menage, Michael Reno Harrell, The Carpenter Ants, The Near Misses, One Leg Up, Rick Sprietzer, and Tater. New performers to Art of Sound are Audio Form, Bob Sinclair Trio, Jack Lawrence, James Leva & Purgatory Mountain, Ned Lucas Band, Robin Rogers Band, and Two Dollar Pistols. Headlining the festival are The Wilders who will perform on Friday night, and Ernie Hawkins and Jim Lauderdale who perform on Saturday. Admission wristbands are \$10 for Friday night, \$25 for Saturday, \$30 for a festival pass (children 12 and under free). Cleveland County Arts Council, 111 S. Washington St., Uptown Shelby. www.ccartscouncil.org, 704-484-2787
- 10/20 Guided Autumn Nature Walk** 10:00 am. Take a walk in the park and experience fall up close and personal. Meet at Visitor Center. Kings Mountain National Military Park, 2300 Park Road, Blacksburg, S.C. www.nps.gov/kimo, 864-936-7921
- 10/26-28 Talking Pumpkin, Spooky Train and Haunted Tunnel at City Park** at the Carrousel and train. Regular 50¢ admission. Rides open as usual at 1:00 pm Thur-Sat 1:00-6:00 pm; Sun 1:30-6:00 pm. Visit the Talking Pumpkin at the Carrousel. Costumes are encouraged. From 4:00-9:00 pm -- scary tunnel dark ride at the Train. (Suitable for children) www.cityofshelby/parks, 704-484-6476
- 10/26-11/4 Johnny Guitar** Gist's cowboy musical based on the 1954 movie of the same name, originally starring Joan Crawford and Sterling Hayden. Fri-Sat 7:30pm. Sun 2:30pm. Weekends only. Mildred H. Keeter Auditorium at Cleveland Community College, 137 S. Post Road, Shelby. www.GSCT.org, 704-480-8495
- 10/26-10/28 Holiday Gift Galleria** Fri. & Sat. 10:00am-7:00pm. Sun 1:00-6:00pm. Sponsored by the Junior Charity League of Shelby to benefit its children's clothing closet, the gift galleria will feature regional and local vendors selling a high quality selected variety of gifts just in time for the Christmas season. There will be a gift-wrapping station and concessions for your one-stop gift buying experience. Cleveland County Fairgrounds, 1751 E. Marion St., Shelby. www.jclshelby.com, 704-480-8924
- 10/27 Broad River Greenway Ghost Walk** 7:00-9:00pm. Come hear the ghostly tales of The Broad River as the Greater Shelby Community Theatre actors keep you spell-bound with eerie events of another time. Fun event suitable for the whole family. 126 Broad River Drive, Boiling Springs, NC. www.Broadrivergreenway.com, 704-434-2357. \$2.00
- 10/27 Fall for Shelby Costume Parade** 10:00am -2:00pm. Dress up and be a part of the parade in Uptown Shelby on the Court Square. Shelby businesses will sponsor games, treats and crafts for children of all ages. Friendly dog and cat PET PARADE, car show and a world famous puppeteer. Uptown Shelby Association. www.Uptownshelby.org, 704-484-3100. Free
- 10/30 GWU Distinguished Artists Series-GWU String Quartet** 8:00pm. Why go out of town to hear a great classical music when GWU's own faculty perform here? Calin Lupanu, Concertmaster, Charlotte Symphony; Monica Boboc, violinist w/Charlotte Symphony ;Alan Black, Prin. Cello w/Charlotte Symphony and Piotr Swic, Viola. Blanton Auditorium on the Gardner Webb University Campus in Boiling Springs, NC. 704-406-4448. Free.
- 10/31 Great Pumpkin Halloween Parade** 10:00am. City of Kings Mountain. www.mtnpartnership.com, 704-730-0283

Chamber Events



Owl's Eye Ribbon Cutting on September 6th



First National Bank Ribbon Cutting on September 18th



Lunch & Learn on September 26th
Getting Clients Without Cold Calling by
Andrea Richard Scott



Fair Preview Breakfast on September 27th



Shelby Savings Bank Business After Hours on September 27th

Member Renewals - August 2007

American Cancer
 American Safety Utility Corp.
 Asian Buffet
 AutoQual of Charlotte
 Beautiful Bride
 Broad River Greenway
 Buffalo Creek Farm Bed & Breakfast
 Century Care of Shelby
 Clean It Up
 Cleveland Realty
 Covenant Painting Solutions
 Crown Ridge Apartments
 District 27-B Judges
 Dover Foundation
 Eaton Corporation
 Econo Lodge
 H & H Industries
 William J. Horn

Johnson Development
 Kings Mountain Care Center
 Martin Marietta
 Modern Densifying
 Pine Grove Golf Club
 Professional Payroll Services, Inc.
 Quartermaster Environmental, Inc.
 A. A. Ramsey & Son, Inc.
 Ryland C. Redding, Jr., C.P.A.
 Retirement Alternative
 Rogers Honda, Inc.
 Rose Hill Restaurant & Catering
 Subway Sandwiches of Kings Mountain
 Tedder Motor Company
 The Sumner Group
 The UPS Store
 Trusted Touch Automotive Inc.
 Value Incentives

New Members

PROFILE DISPLAY

Ms. Susan Brower
 4614 Wilgrove-Minthill Road
 Charlotte, NC 28227
 Telephone: 704/545-9853
 Fax: 704/545-8743
 e-mail: susan@profilemediagroup.com
 Web: www.profilemediagroup.com
 VISITOR INFORMATION DISPLAYS

LAUGHLIN FURNITURE

Mr. Gerald Laughlin
 400 North Lafayette Street
 Shelby, NC 28150
 Telephone: 704/484-3204
 Fax: 704/484-8172
 e-mail: laughlinfurniture@gmail.com
 FURNITURE

Members on the Move

The following members have added the following individuals to their Chamber membership roster:

- VALUE INCENTIVES, INC. – Mr. Sam Harrod
- GOOD WILL INDUSTRIES – Mr. Robin Carson

Member Transfer:

- **Jim Sherer** transferred his Chamber membership from Sherer, Inc. to **Shelby Ice Cream & Deli**. Address of Shelby Ice Cream & Deli is 201 North Lafayette St., Shelby, NC 28150. Telephone number is 704/487-6242.

Thank You Corner...

- **Fuchia Allen, and Willis' Concession** for hosting the Chamber at the 83rd Anniversary of the Cleveland County Fair.
- **Adventures In Advertising & Gregg Johnson** – furnished lunch for Cleveland County Chamber Board of Directors meeting held Tuesday, September 18, 2007.
- **Shelby Savings Bank** for hosting Business After Hours on September 27th
- **Fox Distributing and Larry Fox** for being the beverage sponsor for Business After Hours on September 27th
- **StaffMasters and Cleveland Community College** for sponsoring the September Lunch & Learn Series

ANGELA'S ELITE BOUTIQUE

Ms. Angela Tucker
 300 E. Cansler Street
 P.O. Box 1635
 Kings Mountain, NC 28086
 Telephone: 704/309-0017
 Fax: 704/739-2909
 e-mail: ange-la@suncomblackberry.com
 CLOTHES & ACCESSORIES

LINWOOD RESTAURANT

Mr. W. Keith Falls
 805 Cleveland Avenue
 Kings Mountain, NC 28086
 Telephone: 704/739-7308
 RESTAURANT & CATERING

DIXON TIRE SERVICE, INC..

Mr. Doug Dixon
 301 East Marion Street
 Shelby, NC 28150
 Telephone: 704/487-9081
 Fax: 704/487-0468
 e-mail: dixontire@hotmail.com
 TIRE DEALERS

AND THEIR AFFILIATE:

AVI, INC

Mr. Doug Dixon
 Audio, Video Innovations, Inc.
 301 E. Marion St.
 Shelby, NC 28150
 Telephone: 704/471-0449
 Fax: 704/487-0468
 AUDIO-VIDEO INNOVATIONS

BOILING SPRINGS FAMILY DENTISTRY

David R. Hendrick DDS PA
 613 McBrayer-Homestead Road
 Shelby, NC 28152
 Telephone: 704/434-4876
 Fax: 704/434-4878
 e-mail: boilingspringsfamilyden@carolina.rr.com
 DENTIST

Chamber Classic Golf Tournament Continued

Gold Hole Sponsor - \$750 Additional Benefits - Signage at 1st, 9th, 10th or 18th hole including company logo; inclusion of your promo material in goody bags; and two players in tournament.

Patron Hole Sponsor - \$300 Additional Benefits - Signage at hole including company logo; inclusion of your promo material in goody bags.

Signage at Tees - \$125 Additional Benefits - Signage at tee including company logo; inclusion of your promo material in goody bags.

Putting Green Sponsor - \$125 Additional Benefits - Signage at green including company logo; inclusion of your promo material in goody bags.

Longest Drive Sponsor - \$300 The sponsor provides the prize to Chamber's specifications for the contest winner. **Additional Benefits** - Signage at hole including company logo; inclusion of your promo material in goody bags.

Closest to Pin Sponsor - \$300 The sponsor provides the prize to Chamber's specifications for the contest winner. **Additional Benefits** - Signage at hole including company logo; inclusion of your promo material in goody bags.

Beverage Cart Sponsor - \$300 Additional Benefits - Signage on the beverage cart including company logo; inclusion of your promo material in goody bags and the sponsor has the option to provide staff.

Teams/Players \$400 per team or \$100 per player.

Presenting Sponsor* - \$2,000

Company logo will be embroidered on the official tournament promotional garment

Display opportunities

Banner at Venue

Recognition in Chamber *InterAction Newsletter* & at the Awards Reception

Company representative at assigned hole

Inclusion of your promo material in goody bags

Two teams in the tournament including greens & cart fees, lunch and dinner reception

Eagle Sponsor* - \$1,000

Display opportunities

Banner at Venue

Recognition in Chamber *InterAction Newsletter* & at the Awards Reception

Company representative at assigned hole

Inclusion of your promo material in goody bags

One team in the tournament including greens & cart fees, lunch and dinner reception

Gold Hole Sponsor*	\$750	Hole in One	\$300
Patron Hole Sponsor	\$300	Signage at Tee	\$125
Longest Drive Sponsor	\$300	Putting Green Sponsor	\$125
Closest to Pin Sponsor	\$300	Individual Golfers*	\$100
Beverage Cart Sponsor	\$300	Team of 4 Golfers*	\$400

Ladies' Teams Available!

* Includes Green Fees, Cart Fees, Lunch and Awards Reception Dinner, Goodie Bags & More!

Sponsor forms and payments due by October 8, to the Cleveland County Chamber, 200 S. Lafayette St., Shelby NC 28150, Attn: Stephanie Trogdon. For more information, please call Stephanie Trogdon, 704.487.8521, or email: stephanie@clevelandchamber.org.

Company Name: _____ Contact: _____

Address: _____ Phone: _____ E-mail: _____

Sponsorship: Presenting _____ Eagle _____ Gold _____ Other: _____ # of Players: _____

Visa or MC: _____ Exp. Date: _____ Amount: _____

Business Expo 2007

Cleveland County Chamber 20 20 ED Partnership
Cleveland Community College Small Business Center

**PARTNERSHIPS! NETWORKING! OVER 10 SEMINARS!
FOOD SAMPLES FROM RESTAURANTS!**

NOVEMBER 16, 2007

8:30 am –9:30 am Networking Event Booth Participants

9:30 am – 4:00 pm Booths EXPO Open-Seminars Begin

ALL Local Businesses are encouraged to attend.

Space will go quick based on past expos!

ACT NOW....ONLY 60 BOOTHS AVAILABLE!

COST: Chamber Members	Regular Booth-	\$75 Dollars
Chamber Members	Large Booth-	\$150 Dollars
Non Chamber	Regular Booth-	\$150 Dollars
Non Chamber	Large Booth-	\$250 Dollars

Note: Non Chamber members can apply additional cost for booths to Chamber membership investments.

RESERVE YOUR SPACE TODAY BY CONTACTING STUART GILBERT AT THE CLEVELAND COUNTY CHAMBER at 704-487-8521

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Referral Summary 09/01/07 to 09/30/07

The total number of referrals from the website business directory was **58,518**.

Each member averaged 31.31 referrals from the website this period.

Top 5 categories include : employment agencies, restaurants, gourmet foods/entertainment, motel/hotels, and real estate.

Letter from the President



Stuart Gilbert

The Cleveland County Chamber remains on the move. With an 18.2% increase in the occupancy tax these past two years, the Chamber is now partnering up with one of our chamber members (Travel Lynx Charters and Tours) who has offered funding for utilities and staffing of a Visitor Center at the Cleveland County Mall. Travel Lynx Charters and Tours are also opening a tour and trolley office at the same facility.

These kinds of partnerships and offers don't happen every day and we are excited about expanding travel tourism in Cleveland County. Of course more tourism venues are happening such as last month's grand opening of the Owl's Eye Vineyard and Winery. These tourism venues help to place Cleveland County on the agricultural tourism map!

Thanks to so many of you for your letters and support of the Duke Energy Air Permit Public Hearing this past month at Chase High School. In another part of this newsletter, you will find the address that you can still send an email or a written letter of support for the Cliffside Power Plant Expansion.

Because of great support by the Cleveland 20 20 ED Partnership investors, members and governmental bodies, it should be quite clear to our state regulators that conducted the air permit public hearing last month that our community supports this project. Clearly less air emissions, a much cleaner coal energy operation and an abundance of electricity for the future are all good for Cleveland County. We are already talking to the proposed prime contractors to find out all the different ways that we may have local businesses provide services for this massive \$1.9 million dollar proposed construction project.

The next month are filled with a multitude of networking opportunities that your business can participate. We are seeking sponsors and golfers for the November 8, 2007 golf tournament at Deer brook Golf Course. On November 16, 2007 we have the 2007 Cleveland County BUSINESS EXPO and CONFERENCE at Cleveland Community College. We anticipate a number of networking efforts including how to do business with local governments and how to do business with boat buying networks. A detailed list of all the seminars and opportunities will be publicized during the first two weeks of October. Sign up your company for these great networking events now!

The first couple weeks of this month, we will be holding our Annual Fall Planning Conference led by Chair Elect Steve Padgett, the Gaston/Cleveland Washington DC Trip led by Division Chair, Dr. L. Steve Thornburg and the Candidates Forum on October 18th at Cleveland Community College. Lets not forget the Gateway Festival, Art of Sound and Earl Scruggs homecoming all being held in October ! Again, a special thanks to the Chamber staff, board of directors and volunteers, for all you are doing to make Cleveland County a better place to live, work and play!



YOU ARE INVITED....

E-Conservation/Energy Workshop to learn No-Cost Low Cost Ways to Save on Energy
"Reducing Energy Expenses at Your Home and Business"

Wednesday, October 10, 2007

* Commercial/Non-Profit Workshop 1:30-4:30 p.m.
Save Energy and Money During Business Hours

*CHCs avail. for Child Care Providers (administrators only)

* Residential Workshop -
Homeowners/Renters 6:30-8:30 p.m.
Save Energy and Money at Home

To Register Call: NC Cooperative Exchange Extension 704-482-4365

Board Slate for 2008

At their September 18, 2007 meeting, the Board of Directors of the Cleveland County Chamber unanimously endorsed the recommendation of the Nominating Committee that the Following individuals be elected to serve a three-year term on the Board beginning January 1, 2008:

- Suzanne Amos, New York Life
- Seth Stevens, Broad River Coffee
- Rick Washburn, Shelby Savings Bank
- Dr. Bruce Boyles, Cleveland County Schools
- John Boggs, Central United Methodist Church

If you agree with these names as the 2008 slate the Cleveland County Chamber Board of Directors Candidates, you do not need to take action.

However, if you would like to replace one or more of these candidates with a replacement candidate(s), please send your nomination back to us by 5: 00 pm on October 4th, 2007.

Thank you in advance for your Chamber membership and support of the Cleveland County Chamber. Please let us know if there is anything we may do to assist your company.



SBA SMALL BUSINESS AWARDS 2008

TO NOMINATE A NORTH CAROLINA WINNER, PLEASE CHECK ONE OR MORE AWARD CATEGORIES

Small Business Person Awards

Small Business Person of the Year: For an individual who owns and operates or bears principal responsibility for operating a small business that has demonstrated, survival, growth, innovation, and community support.

Small Business Champion Awards (Champions may or may not be small business owners)

Financial Services Champion of the Year: Assisted small businesses to increase the usefulness and availability of accounting or financial services.

Home-based Business Champion of the Year: For an individual who has experienced the rewards and difficulties of a home-based business and has dedicated volunteer efforts to improve the climate for these businesses.

Minority Small Business Champion of the Year: Fulfilled a commitment to support minority entrepreneurship.

Small Business Journalist of the Year: Television, radio, electronic, or print media journalists on small business topics.

Veteran Small Business Champion of the Year: Individuals who have fulfilled a commitment to advancing small business opportunities for veterans of the U.S. armed forces.

Women in Business Champion of the Year: Individuals who have fulfilled a commitment to the advancement of women's business ownership.

SBA Awards to other Small Businesses

Entrepreneurial Success: Must own and operate a business initially launched as small by SBA size standards and subsequently developed into a large business; and must have received SBA assistance to help the business grow.

Small Business Exporter of the Year: For an individual who owns and operates small business engaged in exporting.

SBA Young Entrepreneur of the Year: For an individual who serves as a majority owner and bears principal responsibility for operating a small business with a three year track record, and who will not have reached age 30 by June 1, 2008.

Jeffrey Butland Family-owned Business of the Year: For a family-owned & operated business (with at least a 15-year track record) which has been passed from one generation to another. Nominee must be majority owner/operator or bear principal responsibility for the business.

Nominee Information:

I nominate _____ Title: _____

Company/Organization _____

Address: _____ City _____ St _____ Zip _____

Reasons for nomination _____

Name of Nominator _____ Title: _____

Company/Organization _____

Address: _____ City _____ St _____ Zip _____

Please mail or fax this page to Mike Ernandes by October 16, 2007. Fax Number: (704) 344-6769 or mail to: Small Business Awards Committee, SBA North Carolina District , 6302 Fairview Road, Suite 300, Charlotte NC 28210-2227

A formal nomination package must be submitted by Friday, November 23, 2007, to compete.

You can duplicate this page for additional nominees

CLEVELAND COUNTY CHAMBER

200 South Lafayette St.
Shelby, NC 28150

150 W. Mountain Street
Kings Mountain, NC 28086

Phone: 704-487-8521
Fax: 704-487-7458

E-mail:
info@clevelandchamber.org

We're on the Web!
www.ClevelandChamber.org

CONGRATULATIONS

**STEPHANIE, ZACH, &
DAVIS ON YOUR NEW
BUNDLE OF JOY!**

**Allison Irene Trogdon
September 4, 2007**



Stuart Gilbert
President

Dave Hart
Vice President of Economic
Development

Kristin Fletcher
Economic Development Assoc.

Stephanie Trogdon
Vice President of Membership
Services

Jackie Sibley
Director of Travel & Tourism

Adrian Camp
Director of Marketing &
Communications

Jean Bettis
Office Manager

Shirley Brutko
Director of the Kings Mountain
Office

Jean Canipe
Receptionist

October 2007 Chamber Calendar of Events

Click on the online "Calendar of Events" located at www.ClevelandChamber.org for event info & updates!

- October 3-5** Fall Planning Conference at Chetola Resort
- October 9-10** Washington DC Trip
- October 10** Leadership Cleveland Chimney Rock Retreat, Depart from the Chamber at 7:30 a.m.
- October 18** Premier Federal Credit Union and Fox Distributing Present Business After Hours at Premier Federal Credit Union, 1113 Shelby Road, Kings Mountain. Call the Chamber for reservations, 704-487-8521.
- October 18** Candidates Forums at Cleveland Community College, 137 S. Post Road, Shelby, Cleveland County Sanitary District: 7:00-7:45 pm, Cleveland County Board of Education: 7:45-9:00 pm.
- October 19** Bellus Tu Salon & Spa Ribbon Cutting, 116 S. Railroad Avenue, Kings Mountain; 4:30 p.m.
- October 30** Governmental Affairs Committee Meeting, 200 S. Lafayette Street, Shelby; 4:00 p.m.
- October 31** StaffMasters and The Small Business Center at Cleveland Community College present Lunch & Learn "Motivating Your Employees For Positive Performance," by Katherine Panther-Potemkin; 100 T.R. Harris Drive, Shelby; 11:30 am—1:00 pm; \$16 for members, \$23 for non-members. Call the Chamber for reservations at 704-487-8521.

October 31

**HAPPY
HALLOWEEN!**



CLEVELAND 20/20
A Clear Focus
on Economic Prosperity for
Cleveland County