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Steve Padgett

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Bill Plowden

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Steve Varley

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InterAction

The Official Publication of the Cleveland County Chamber

January 2007

Steag LLC Opens New Plant in Kings Mountain

STEAG LLC announced they are expanding the services they offer to SCR owners and operators to include catalyst cleaning, rejuvenation and regeneration. In 1997, STEAG's parent in Germany, STEAG AG, which operates 24 SCRs, developed a process to refurbish catalyst deactivated by burning bituminous coals and various secondary fuels and restore the catalyst to its original activity level. STEAG AG has successfully regenerated various types of catalyst for their own fleet and is now offering the same service to the North American utility market through their wholly owned subsidiary, STEAG LLC located in North Carolina.

In making the announcement, Hans Hartenstein, president of STEAG LLC stated, "Since 1992 STEAG has provided engineering and consulting services to North American power producers. We are very pleased to be able to provide our North American customers now with catalyst regeneration services to further assist them in their goals of meeting NOx emission limits while keeping down their operating and maintenance costs.

"Our experience has shown that regenerated catalyst costs only about half of the cost of new catalyst and we have found there is no difference in the deactivation rate between new and regenerated catalyst. This allows us to fully make use of the extensive

knowledge and experience gained within our own SCR fleet during the last 10 years to greatly benefit the North American SCR users" stated Ralf Gilgen, president of STEAG encotec GmbH, the engineering, consulting and technical division of STEAG AG.

Mr. Hartenstein also stated, "We are pleased to announce that STEAG has signed our first contract and will regenerate 144 modules (310m³) of catalyst for the 675 MW coal-fired AES Somerset plant, located in Barker, NY." Kevin Pierce, Plant Manager at AES Somerset stated, "We are pleased to



be the first to sign a catalyst regeneration contract with STEAG. Previous work done by STEAG has been of the highest quality and we look forward to a long relationship."

STEAG LLC recently moved into its new North American corporate headquarters in Kings Mountain, North Carolina about 30 miles west of Charlotte, N.C.. Startup of the regeneration facility is scheduled for the second quarter of 2007. STEAG's new facility of more than 100,000 sq. ft. includes a two-story quality assurance and quality control testing lab, and office space. Additional warehouse space is also available for future expansion.

Chamber's Annual Banquet to Feature Magician Bill Grimsley



The Cleveland County Chamber Board of Directors and staff are pleased to announce plans for an annual event that brings a ceremonial end to the calendar year. The Chamber's annual banquet is scheduled for Thursday, January 18, 2007 and

will feature a Magic theme and entertainment by Magician Bill Grimsley. The event will be held at Triple D Publishing in Shelby and will begin with an elegant cocktail reception at 6:00 p.m.

Several leadership awards will be presented during the banquet. Awards include the Athena award, which is presented to an outstanding businesswoman. The Carson L. Fox Entrepreneur of the Year award will be granted to an exceptional



***Business After Hours
Carolina First Bank***

***January 25, 2006
5:30 - 7:00 pm***

Beverage Sponsor: Fox Distributing

Annual Banquet Continued

small business owner. The Volunteer of the Year award will be given honoring the legacy of Paul P. Limerick, as the Chamber recognizes the volunteer who has made the most significant impact in 2006. The Bridge Builder award will also be presented to a Chamber member who has worked to overcome boundaries and unite the Cleveland County community. Other awards returning from the past will include the Ambassador of the Year award and the Rookie Ambassador of the Year award. Other awards include the Duke Energy Citizen Award, an honor named to a particularly outstanding citizen of the Cleveland County area.

The Zenith Award will be presented to one who has set a standard for extraordinary service and community involvement throughout his/her lifetime. The Jean Bettis Support Staff Award will also be presented at the banquet, and will be honoring an administrative professional who has held his/her position for at least 10 years.

The special speaker of the night will be Magician Bill Grimsley. A native of Asheville, NC, He has won 6 separate awards for his close-up and stage performances and is a member of the International Brotherhood of Magicians. As a full-time professional entertainer since 1986 he has performed in Australia, New Zealand, Fiji, Brazil, China, Hong Kong, Germany and throughout the United States for corporate and private special events.

Banquet sponsorships are available at the platinum level for \$1000, Gold level for \$750, and the Cocktail level for \$500. Benefits of sponsorship include: listing in the event program, "Thank You" listing in the Chamber's Newsletter, Listing on promotional material, Reserved seating and signage. Please contact the Chamber if you are interested in sponsoring this event.

The cost for the event is \$65 per person or \$500 for a table of 8. To make reservations for this exciting evening call 704-487-8521.

Thank You to our Current Sponsors:



Annual Banquet Sponsorship Opportunities

* Platinum Sponsor Package

\$1,000

8 Dinner guests
 Prominent Advertising
 Name printed on tickets

* Gold Sponsor Package

\$750

4 Dinner guests
 Prominent Advertising



* Cocktail Sponsor

\$500

2 Dinner guests
 Prominent Advertising



All sponsorships include:

- Listing in the event program
- "Thank You" listing in the Chamber's Newsletter
- Listing on promotional material
- Reserved seating and signage

Kings Mountain Business Showcase Scheduled For February 27 at KM City Hall

The Cleveland County Chamber recognizes that it is necessary to promote area businesses as efficiently and professionally as possible while maintaining low cost to both the business and the Chamber. One of the most effective ways to accomplish that goal is to "gather" as many local businesses together in a central location and promote the businesses.

For the past several years, the Cleveland County Chamber has hosted an event at the end of February known as the "Kings Mountain Business Showcase." This event serves as a forum to show Kings Mountain and Grover members how much they are appreciated. This year's showcase will be held at Kings Mountain City Hall starting February 27 at 5:30 p.m. and continuing through 5:00 p.m. on March 23. The event will kick-off with a reception from 5:30 to 7 p.m. on February 27 that is open to members, participants and the general public.

Last year, more than 50 businesses were hosted, and more than 1,000 residents visited the showcase during the open month. The event is open to all businesses and organizations in the Kings Mountain and Grover areas that would like to participate. There is a limit to the number of exhibitors we can accommodate. All interested participants are encouraged to get their registration in as soon as possible.

So what is this event about anyway? "Kings Mountain Business Showcase" offers participants the opportunity to place any relevant business materials, products, service information or promotional items on the display as they wish to help promote their business. During the kick-off reception, representatives

from the business are present to address any questions that may arise about their particular business, although it is not required that they attend.

The Chamber encourages area businesses to become connected with the community through the "Kings Mountain Business Showcase" event and invites the public to come in and check out those businesses at Kings Mountain City Hall from February 27 at 5:30 p.m. through March 23 at 5 p.m. This year's showcase theme is parks and nature. If you are interested in participating in the event or reception, contact Shirley Brutko at the Kings Mountain office of the Cleveland County Chamber at (704) 739-4755.



The 2006 Kings Mountain Business Showcase held at Kings Mountain City Hall

Jackie's Tourism Tips



Jackie Sibley

If you are like me, that Christmas fudge, candy, cake and eggnog is still hanging around (the waist line). Here are some ways to take advantage of what is available in your own back yard and get a healthy start to your new year.

The Shelby City Park offers adult aerobics classes with certified instructions for under \$20 a month. Water aerobics and lap swimming are offered during the winter at the Shelby High School indoor pool.

We are very blessed to have 3 YMCAs in Cleveland County. Take advantage of personal training, yoga, land and water exercise classes, running club, group cycling classes and just plain fun. Think you can't work out be-

cause of child care? Family membership includes free child care while using the facility. Ladies get special treatment in gyms of their own, like Contours Express, Curves for Women and Liberty Fitness. Pro Fitness health club is open to male and female.

Don't forget sports! The kids can take advantage of youth league sports in our area but Adults have some options too. Tennis abounds in Cleveland County and a friendly game can be found almost anytime of day at any court. Kings Mountain's Christian Karate Club is a great way for the entire family to work out together.

Don't stay indoors! Our winters are mild, allowing us to get fresh air year-round. Take the family on a nature walk or mountain biking. The Broad River Greenway trails are beautiful all seasons. Canoeing or kayaking is a fun way to stay in shape too. You don't have to walk in the woods to get exercise. Stroll down town and window shop while you exercise.

For more information about discovering treasure in your own backyard visit ClevelandChamber.org or call (704) 487-8521.

Our Mission Statement:

The Cleveland County Chamber will strive to provide effective membership services and proactive leadership to enhance economic opportunity and quality of life in our community.

Our Vision Statement:

The Cleveland County Chamber will be the community's premier advocate of business and a leader of public and private initiatives to sustain second-to-none living, learning, working, and leisure-time environments.

Chamber Events



Ashley's Antiques Ribbon Cutting on December 8, 2006



ScissorSmith & Co. Salon Ribbon Cutting on December 8, 2006



Gragg & Gragg LLP Ribbon Cutting on December 7, 2006



Alliance Bank & Trust hosted Business After Hours on December 14, 2006

Ambassador Christmas Service Project

The Ambassadors not only work hard volunteering for the Chamber, they give in many other ways. This year for Christmas they collected presents for children at the Abuse Prevention Council.



Leadership Cleveland : Government Day

Leadership Cleveland County participated in County Government Day on December 6th.
Government Day Chairs : Mischia Taylor and Roger Davis



Member Renewals - November 2006

Allen Properties- 22 years
 B & W Fiber Glass, Inc. – 3 years
 Beneficial NC Inc.- 11 years
 Carolina Artisans Construction, Inc. – 20 years
 Carolina Farm Credit – 4 years
 Chen's Restaurant – 22 years
 Countrytime Party Rentals – 8 years
 Curves for Women – Shelby – 6 years
 Don Peeler Realty – 6 years
 Employment Staffing – 10 years
 First Charter Bank – 17 years
 Frame Masters Gallery & Gifts – 12 years
 J & E Sales, Inc.- 20 years
 J. Morgan Company – 20 years
 Jackson Hewitt Tax Service – Kings Mountain – 11 years
 Kings Mountain Chevrolet – 6 years
 Kings Mountain Office Equipment – 3 years

Moore, Tim – 5 years
 NAACP of Cleveland County – 13 years
 Parker Hannifin Corporation – 7 years
 PSNC Energy – 7 years
 R & L Collision Center, Inc. – 3 years
 Riverhill Monument Company, Inc. – 8 years
 Senator Walter Dalton – 7 years
 Shope Shoes – 4 years
 Springboard Telecom – 8 years
 Summit Place of Kings Mountain – 10 years
 Tayni's Respite & Habilitation, Inc. – 4 years
 Terminix Service, Inc. – 13 years
 United Way of Cleveland County – 13 years
 Uptown Bagel & Deli – 9 years
 Wal-Mart Distribution – 5 years
 WellPath, a Coventry Healthcare Plan – 4 years
 Worthy Plumbing & Heating, Inc. – 20 years

New Members

HOLLY'S FLOWERS

Ms. Holly Brock
 109 E. Graham St.
 Shelby, NC 28150
 Telephone: 704/487-1220
 Fax: 704/487-7072
 e-mail: holly@hollysflowers.com
 Website: www.hollysflowers.com
 FLORIST

SIGN CONNECTION

Ms. Brenda B. Craig
 1660 Pacolet Ct.
 Gastonia, NC 28052
 Telephone : 704/868-4500
 Fax : 704/868-4592
 e-mail : brenda@signcon.com
 Website : www.signcon.com
 MANUFACTURING

CANTEEN VENDING

Mr. William C. Caudle
 121 Wilkie Street
 Forest City, NC 28043
 Telephone: 828/245-6634
 Fax: 828/245-9544
 e-mail: cecil.caudle@compass-usa.com
 Website: www.cgnad.com
 CANTEEN SERVICES

CINGULAR WIRELESS

Ms. Sally Torres
 1625-4 E. Dixon Blvd.
 Shelby, NC 28152
 Telephone: 704/481-0019
 Telephone: Cell: 704/300-6037
 Fax: 704/487-9882
 e-mail: sally.torres@cingular.com
 Website : www.cingular.com
 CELLULAR PHONE SERVICE

M. BETH DOVER

1230 Shadowood Drive
 Spartanburg, SC 29301
 Telephone: 864-576-7864
 e-mail: mbdover@yahoo.com
 RETIRED INDIVIDUAL

Members on the Move

The following members have added the following representatives to their Chamber membership.

Curves for Women (Kings Mountain)– Daphne Bridges

SET of Shelby – Michael A. Davis

Name Change:

Sara Lee Intimate Apparel has changed its name to **Hanesbrands, Inc.**

Location address is: 219 Commerce Blvd., Kings Mountain, NC 28086. Telephone number remains 704/734-2351.

New Location:

New location for **Shelby Printing Company** is: 501 North Washington Street, Shelby. The mailing address remains: P.O. Box 280, Shelby, NC 28151. Telephone number remains: 704/481-1492.

New Address:

At Home Total Care's new address is: 615 S. DeKalb St., Shelby, NC 28150. Telephone number remains 704/487-5020.

Thank You Corner...

- **Alliance Bank & Trust** for hosting the Business After Hours in December
- **Fox Distributing** - beverage sponsor of December Business After Hours
- **Gregg Johnson & Adventures in Advertising** for providing lunch for the Kings Mountain Advisory Council meeting on December 5th
- **Reg Alexander of Alexander Pace** for hosting the Kings Mountain Advisory Council meeting on December 5th
- **Paul Cabe, Lou Ballew, and Lorriane Norris** for volunteering at the Kings Mountain Chamber Office in 2006
- **Shelby Fire Station #1** for providing lunch for Leadership Cleveland's Government Day

CLEVELAND COUNTY CHAMBER

200 South Lafayette St.
Shelby, NC 28150

150 W. Mountain Street
Kings Mountain, NC 28086

Phone: 704-487-8521
Fax: 704-487-7458

E-mail:
info@clevelandchamber.org

We're on the Web!
www.ClevelandChamber.org

Stuart Gilbert
President

Dave Hart
Vice President of Economic
Development

Kristin Fletcher
Economic Development Assoc.

Stephanie Trogdon
Vice President of Membership
Services

Jackie Sibley
Director of Travel & Tourism

Adrian Camp
Director of Marketing &
Communications

Jean Bettis
Office Manager

Shirley Brutko
Director of the Kings Mountain
Office

Jean Canipe
Receptionist

CLEVELAND 20/20
A Clear Focus
on Economic Prosperity for
Cleveland County

Business Support · Economic Development · Travel & Tourism

Did you know.....

- Caroline Dover has been hired for the Mountaineer Partnership, Inc. (Downtown Revitalization) and will begin in January 2007.
- The new 2007 slate for the Kings Mountain Advisory Council includes: Gregg Johnson, Adventures in Advertising-Chairman, Sheri DeShazo, Kings Mountain Hospital-Vice Chairman, Suzanne Amos-New York Life Insurance, Dan Ayscue-Alliance Bank & Trust, Paul Cabe, Jeff Watters-Owens & Minor.

Referral Summary 12/01/06 to 12/31/06

The total number of referrals from the website business directory was 30,541.
98.46% of all companies listed had more than 5 referrals.
Top 5 categories include : employment agencies, real estate, attractions, restaurants, and manufacturing

2007 Chamber Calendar of Events

Click on the online "Calendar of Events" located at www.ClevelandChamber.org for event info & updates!

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| Jan. 18 | Cleveland County Chamber's 69th Annual Banquet at Triple D Publishing. Cocktail Reception begins at 6:00 p.m. with Dinner at 7:00 p.m. |
| Jan. 25 | Business After Hours at Carolina First Bank, 330 S. Lafayette Street, Shelby; 5:30 p.m. Call the Chamber for reservations. 704-487-8521. |
| Feb. 15 | Business After Hours at Kings Mountain Hospital, 706 W. Kings Street, Kings Mountain; 5:30 p.m. Call 704-487-8521 for reservations. |
| Feb. 27 | Kickoff Reception: Kings Mountain Business Showcase at Kings Mountain City Hall; 101 W. Gold Street, Kings Mountain; 5:30-7:00 p.m. (FREE), please RSVP to 704-739-4755. |
| March 15 | Business After Hours at Ichabod's Public House, 233 S. Lafayette Street, Shelby; 5:30 p.m. Call the Chamber for reservations. 704-487-8521. |
| April 19 | Business After Hours at Highland Real Estate/Mark Beach Properties, 306 W. Kings Street, Kings Mountain; 5:30 p.m. Call 704-487-8521 for reservations. |
| May 17 | Business After Hours at Shelby Shopper & Info, 503 N. Lafayette Street, Shelby; 5:30 p.m. Call the Chamber for reservations. 704-487-8521. |
| June 12 | Leadership Cleveland Graduation. Watch for further details. |
| June 21 | Business After Hours at First Charter Bank, 316 S. Lafayette Street, Shelby; 5:30 p.m. Call 704-487-8521 for reservations. |
| July 19 | Business After Hours at Gragg & Gragg LLP, 9 E. Marion Street, Shelby; 5:30 p.m. Call the Chamber for reservations. 704-487-8521. |
| Aug. 16 | Kings Mountain Chamber 2nd Year Anniversary Celebration, 150 W. Mountain Street, Kings Mountain. 5:30 p.m. Call 704-739-4755 for reservations. |
| Sept. 20 | Business After Hours at Shelby Savings Bank, 224 E. Warren Street, Shelby; 5:30 p.m. Call the Chamber for reservations. 704-487-8521. |