

**2004 Chamber
Officers, Directors:**

Chairman
David Faunce

Chair-elect
Mark Carter

Secretary
Bill Plowden

Treasurer
John Harris

Past Chairman
Greg Arrowood

Board of Directors

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Greg Arrowood
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Mark Carter
David Faunce
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Max Hamrick
John Harris
Dave Hart
Roger Holland
Gregg Johnson
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Jennie Lambert
Dale McKillop
Linda McKnight
Brownie Plaster
Bill Plowden
Holly Sweat
Dr. Steve Thornburg
Jim Toole
Sam Wilson

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InterAction

The Official Publication of the Cleveland County Chamber

APRIL 2004

Annual Legislative Breakfast Scheduled for April 22

The Chamber will host its annual Legislative Breakfast this month. State representatives Debbie Clary, Dr. Bob England, and Tim Moore and State Senator Walter Dalton will be the featured guests.

This year's breakfast will take place at Cleveland Country Club on April 22 from 8 a.m. to 9:30 a.m.

Cleveland Country Club is located at 1360 East Marion Street in Shelby.

The cost is \$15 for Chamber members and \$20 for non-members. To make reservations, call the Chamber at 704-487-8521 by April 20. —From the *Governmental Affairs Division*

Get Motivated! 2004 Planned for April 27 in Charlotte

An invitation to Cleveland County Chamber Members to **GET FIRED UP!** On Tuesday, April 27, 2004 at the **GET MOTIVATED! SEMINAR** with Zig Ziglar, Rudi Giuliani, Jake Delhomme, John Fox, Jessica Lynch and more at the Charlotte Coliseum, 100 Paul Buck Blvd., Charlotte, 8 a.m. - 4:45 p.m.!

The Cleveland County Chamber has made special arrangements to give you the rock-bottom lowest ticket price ever offered.

#1 Motivator Zig Ziglar will be joined by this dynamic team of experts:

Rudi Giuliani will teach you how to lead in difficult times!

Jessica Lynch, rescued American Prisoner of war, will talk about



Zig Ziglar R. Giuliani J. Lynch
how to win against all odds!

Jake Delhomme, Carolina Panthers Quarterback, will show you how to sharpen your competitive edge!

John Fox, Carolina Panthers Head Coach, will tell you how to build a winning team!

Rick Belluzzo, former President and COO of Microsoft, will reveal to you the key management and business strategies for success!

Tom Hopkins will teach you how to strengthen your sales and negotiation skills!

As a member, you are entitled to attend this spectacular day of training, inspiration and motivation for a total investment of only \$49! (Not \$49 per person-but per office! So, if you have 10 people from your office attend, the investment is only \$4.90 each!)

Call immediately to take advantage of this very limited time offer! **CALL 1-800-406-0903** for your special rate!

—From the *Marketing & Communications Division*

Business At Breakfast To Be Held April 29

Our next Business At Breakfast is planned for Thursday, April 29 from 7:30 a.m. to 9:00 a.m. at the AmVets Post 42 in Shelby. The facility is located at 935 East Dixon Boulevard.

Enjoy a light breakfast, networking, and a chance to meet the newest Chamber members. This series of structured networking events is a beneficial way to promote your business to other local business leaders.

"The Business at Breakfast events are the best way I have found to get new customers and infor-

mation out about my business," says one small business owner. "I haven't missed a single one since I joined the Chamber last year."

We are pleased to offer this event at no cost to anyone with a reservation. Without a reservation it is \$5 at the door for members and guests. If you are interested in hosting a Business At Breakfast or signing up to participate in one, please call the Chamber at 704-487-8521.

—From the *Membership Services Division*

Business After Hours:
Victorian Rose at the Charles

April 8, 2004; 5:30—7:00 p.m.
Beverage Sponsor: Fox Distributing Co.

Chamber Hires New Economic Development Project Manager



Humphries

The Cleveland County Chamber is pleased to announce that Misti Humphries, Vice President of Membership Services, has accepted the position of Economic Development Project Manager for the Cleveland County Chamber's Economic Development Department.

In January, Chamber officials announced that they would begin the search for a project manager to assist with economic development prospects and to assist in the implementation of a county wide economic development strategy.

"After a lengthy search, it is ironic that the person who best qualifies for the position is the one who is right under your nose," said Scott Darnell, Senior VP of Economic Development. "Misti brings many positive attributes to the position and we firmly believe that this transition will help the Chamber in our commitment to improving the local economy, growing markets, and providing a roadmap for economic prosperity."

Chamber President Stuart Gilbert agrees. "Misti has done a phenomenal job as vice president of membership services and we anticipate nothing less as she begins working in the economic development department," said Gilbert. "We will be searching for her replacement immediately and plan to have the vice president of membership services post filled by the middle of the month," Gilbert said that Humphries will transition into her new position once her replacement is named.

"I am honored and excited to begin my new relationship with economic development," said Humphries. "It has been such a pleasure to work with businesses in the area over the past two years, and I'm thrilled to be able to serve as a resource for incoming and existing industries."

A Cleveland County native, Humphries graduated from Shelby High School in 1990 and attended North Carolina State University. She received a Bachelor of Science in Chemical Engineering.

Following graduation from NCSU, Humphries returned to Cleveland County where she began working at Hoechst-Celanese, which later became KoSa. She gained experience in a variety of positions at the plant, including environmental engineer, safety engineer, process engineer, and senior quality engineer.

Chamber Chairman David Faunce believes that Humphries' roots in Cleveland County and her background in industry will serve her well in her new role. "The Chamber is fortunate to have someone of Misti's caliber in this new position," said Faunce. "Her passion for her community and her personable nature will greatly enhance the current economic development program."

She is a graduate of the Chamber's Leadership Cleveland County program (Class of 2001), and she served as volunteer chairperson of the leadership program for the Class of 2002. She began working at the Chamber in 2002 as the organization's Vice President of Membership Services.

—From the Planning & Administrative Council

Kings Mountain "State of the Community" Breakfast Date Set

Chamber members and residents in the Kings Mountain area will have a unique opportunity to hear the latest news and upcoming initiatives in Kings Mountain with the latest installment of the spring "State of the Community" breakfasts in 2004.

The third in the series of three "State of the Community" breakfasts is scheduled for Thursday, May 13 8 a.m. to 9:30 a.m. at the Patrick Senior Life & Conference Center in Kings Mountain.

Kings Mountain Mayor Rick Murphrey, Cleveland County School Board Chair Dr. George Litton and County Commissioner Chairwoman Mary Accor will focus on issues facing Kings Mountain and Cleveland

County, and will discuss the challenges and successes facing their respective areas of local government. This informative program is open to all members of the community. A deluxe continental breakfast will be served at the cost of \$10 for Chamber members and \$15 for non-members. Deadline for reservations in Tuesday, May 11.

The Boiling Springs "State of the Community" breakfast was held on March 24; and the Shelby event was conducted on April 6. Call the Chamber at 704-487-8521 to reserve your seat for the Kings Mountain breakfast today!

—From the Governmental Affairs Division

2004 Action Plan Now Online at www.ClevelandChamber.org

A document that serves as the Cleveland County Chamber's program of work for 2004 is now available to the community on the organization's web site.

The 2004 Action Plan/2003 Annual Review was printed in January and distributed to members at the annual banquet earlier this year. The document includes information on the Chamber's five divisions, as well as the Economic Development Council and the Planning and Administrative Council.

The 2004 Action Plan can be found at www.clevelandchamber.org and can be viewed by clicking the "2004 Action Plan/2003 Annual Review" icon. Hard copies of the publication are available at the Chamber office.

For more information about this or other documents available at the Chamber, call (704) 487- 8521.

—From the Marketing & Communications Division

**"It is ironic that the person who most qualifies for the position is the one who is right under your nose."
—Scott Darnell on the hiring of Misti Humphries as ED Project Manager**

Our Mission Statement:

The Cleveland County Chamber will strive to provide effective membership services and proactive leadership to enhance economic opportunity and quality of life in our community.

Our Vision Statement:

The Cleveland County Chamber will be the community's premier advocate of business and a leader of public and private initiatives to sustain second-to-none living, learning, working, and leisure-time environments.

Member Renewals-February 2004

Academy of Performing Arts – 9 years
 Alexander/Pace, Inc. – 10 years
 Allen Tate – Kimberly Self – 3 years
 American Heart Association – 3 years
 Bernhardt - 31 years
 Garry M. Cabaniss Insurance Agency, LLC – 3 years
 Citizens South – Gastonia – 6 years
 Cleveland County Business Development Center – 12 years
 CT Communications, Inc. – 4 years
 Edward Jones – 4 years
 First Charter Insurance Services, Inc. – 50 years
 Holiday Inn Express – Shelby – 4 years
 Kings Mountain Pediatrics – 6 years
 Riverhill Monument Co., Inc. – 5 years
 Sanger Clinic – 22 years
 Sharp & Englerth Assoc. – 14 years
 Shelby Eye Center, P.A. – 14 years
 Shelby Surgical Associates – 20 years
 Shelby Women's Clinic – 37 years
 Sherer, Inc. – 50 years
 Southco Industries, Inc. – 50 years
 Suburban Propane, L.P. – 50 years
 Tally Ho – 13 years
 Two Doors Down – 3 years
 Uptown Bagel & Deli – 7 years
 Wachovia Bank – 32 years
 Waste Management of Carolinas – 2 years

New Members

ALLIANCE BANK & TRUST

Mr. Matt Triplett
 117 W. Warren St.
 P.O. Box 2869, Shelby, NC 28151
 Telephone: 704-471-1500
 Fax: 704-471-0208
 e-mail: Matt.Triplett@Alliancebankandtrust.com
 Webpage: www.alliancebankandtrust.com
 BANKING

ALLSTATE

Mr. Ric Francis
 308 E. King St.
 P.O. Box 713, Kings Mountain, NC 28086
 Telephone: 704-739-1820
 Fax: 704-739-1822
 e-mail: ricfrancis@allstate.com
 Webpage: www.allstate.com/RicFrancis
 INSURANCE

B.T. AMERICA, INC.

Mr. Atsushi Deyama
 415 S. Main St.
 P.O. Box 818
 Boiling Springs, NC 28017
 Telephone: 704-434-8072
 Fax: 704-434-8074
 e-mail: bta@shelby.net
 MANUFACTURING

POINT OF LOVE & GRACE

Mr. Garry Stevenson
 Stoney Point Group Home
 1734 Stoney Point Road, Shelby, NC 28150
 Telephone: 704-435-8666
 Fax: same as telephone
 GROUP HOME

Q DYNASTY – CHINESE SUPER BUFFET

Jie Qian
 700 E. Dixon Blvd.
 Shelby, NC 28152
 Telephone 704-471-1588
 Fax: 704-471-1883
 RESTAURANT

SHELBY CAMERA & VIDEO

Paul Huggins
 2 E. Warren St.
 Shelby, NC 28150
 Telephone: 704-487-9057
 Fax: same as telephone
 e-mail: scameravideo@cetlink.net
 PHOTO RETAIL/VIDEO PRODUCTION

Chamber Photos and Events



A ribbon cutting and grand opening was held for Brookview Subdivision in Boiling Springs on March 19. Dozens of area residents turned out in support of the new neighborhood, which enjoys a wonderful location next to Boiling Springs Elementary School.



The Boiling Springs "State of the Community" breakfast was held on March 24 at the Broad River Coffee Company in Boiling Springs. Over 50 people attended the event, which provided information on the state of affairs in the Boiling Springs community.

Members On the Move

The following members have changed their membership to include the following representatives:

Edward Jones – James Haick, III (1105 E. Dixon Blvd., Shelby)

Staffmasters – Kim Graham (201 W. Marion St., Suite 204, Shelby)

KoSa – Bobby Malloy (P.O. Box 88, Shelby)

BB&T – Bill Flaherty (P.O. Box 700, Shelby)

Thank You Corner

Scott Classic Catering – provided lunch for Chamber Board's March meeting · **S & S Popcorn** – Popcorn donation
Eloise Spangler – Reception desk volunteer

Kings Mountain Advisory Council

January meeting location: **Summit Place**; Lunch provided by: **Raymond James Financial – Bill Marcellino**
 February meeting location: **Holiday Inn Express – Kings Mountain**; Lunch provided by: **First National Bank – Brenda Lovelace**
 March meeting location: **City of Kings Mountain**; Lunch provided by: **City of Kings Mountain – Carl DeVane**

Kings Mountain Business Showcase

Location provided by: **City of Kings Mountain**

Event Sponsors: Coldwell-Banker Horn Real Estate, Diamond Chevrolet, First Charter National Bank, First National Bank, Kings Mountain Farm Bureau Insurance, Kings Mountain Hospital, Summit Place and Warlick & Hamrick Insurance

Food Sponsors: KFC, McDonald's, Pizza Hut, Subway, Harris Teeter, Inc. and The Cup & Saucer Tea Room

Equipment Sponsors: Cleveland Music, Kings Mountain Women's Club, and Southern Arts Society

CLEVELAND COUNTY CHAMBER

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Shelby, NC 28150

600 York Road
Kings Mountain, NC 28086

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info@clevelandchamber.org

We're on the Web!
www.ClevelandChamber.org

Stuart Gilbert
President

Scott Darnell
Senior VP-Economic
Development

Niki Bliss-Carroll
VP-Programs/Communications

Misti Humphries
VP-Membership Services

Tim Waters
VP-Existing Industry/Kings
Mountain Office

Jean Bettis
Office Manager

Shirley Brutko
Administrative Assistant-Kings
Mountain Office

Jean Canipe
Receptionist

"State of the Community" Breakfast Held in Shelby

"We need to be led by the invisible hand for the common good if we hope to have a positive impact on the community," said Ted Alexander, Mayor of Shelby as he quoted writer Adam Smith during the Cleveland County Chamber's annual "State of the Community" breakfast in Shelby on April 6.

"Although Shelby and Cleveland County have experienced trying times, we are still widely known for our philanthropic spirit and commitment to volunteerism," Alexander said during his brief speech to the Shelby Breakfast Rotary Club and Chamber members during the event at the Cleveland Country Club. Attendees also heard similar themes from Cleveland County Board of Education Chairman Dr. George Litton and Cleveland County Commission Chairwoman Mary Accor.

Alexander focused on a variety of topics ranging from economic development efforts, the Rogers Theater project, crime, and city appearance. "What is the city's role?" Alexander queried. "Well, sometimes it may be to encourage, other times it may be to take the lead. And sometimes, we will need to get out of the way."

As the meeting shifted to the education update, Dr. Litton discussed the challenges and opportunities that the newly-merged school system might face. "Our system has now been in existence for 85 days," he said. "And every

day we work toward expanding our outlook to include all schools and all students in Cleveland County."

One of the main issues that will be reviewed within the coming year is in the area of redistricting. Litton said that initial meetings have shown that the Board of Education will be moving slowly toward a resolution in this area and that a plan will hopefully be ready for implementation by the 2005-2006 school year. "We could not in good conscience put together a redistricting plan by this fall," Litton said. "There are too many factors that need careful consideration and we want to be certain that our students' needs are met." He said community involvement and support will be crucial throughout the redistricting process.

County Commission Chairwoman Mary Accor also discussed the importance of citizen engagement. "At the beginning of the year, I gave each of the commissioners an 'assignment,'" said the former educator. "We have developed a schedule so that commissioners will be attending town and city council meetings in each municipality. We need to be proactive in our approach as we work to represent the needs of our citizens."

Accor also reviewed recent efforts and successes related to economic development. During a recent trip to Washington D.C.,

county and Chamber representatives met with Senators Dole and Edwards to begin the process of adding Cleveland County to the membership list of the Appalachian Regional Commission. The ARC is a group of over 400 counties who are considered eligible for federal grant dollars to enhance economic development. "Getting Cleveland County added to the Appalachian Regional Commission is considered a number-one priority," Accor said. Another effort to achieve temporary Interstate designation for Highway 74 between Interstate 85 and Interstate 26 was not successful. "We were told that it would be nearly impossible to get an Interstate designation for Highway 74 since the new bypass would not be built to the specifications of an Interstate highway." However, she continued, by being named a part of the Appalachian Regional Commission, federal dollars could be allocated to expedite the completion of the 74 Bypass project.

Common themes from the event included the concept of citizen involvement in all areas of local government. The next "State of the Community" breakfast will be held in Kings Mountain on May 13 at the Patrick Senior Life & Conference Center. For more information or to register for that event, please call the Chamber office at 704-487-8521.

—From the Governmental Affairs Division

April 2004 Chamber Calendar of Events

Be sure to check our web site at www.clevelandchamber.org for event updates!

- Apr. 08 Workforce 2004 Career Awareness Fair for 8th Graders at Cleveland Community College; 8:30 a.m. – 2:30 p.m.
- Apr. 08 Business After Hours: Victorian Rose at the Charles, 108 W. Warren St., Shelby 5:30 p.m. to 7 p.m. ★
- Apr. 09 Easter Holiday: Chamber Offices Closed
- Apr. 16 Ribbon Cutting: Shelby Pools, 2310 Kings Road Extension, Shelby; 2 p.m.
- Apr. 20 Ribbon Cutting: Gateway Properties, 129 S. Battleground Ave., Kings Mountain; 2 p.m.
- Apr. 22 Legislative Breakfast: Cleveland Country Club, 8 a.m. – 9:30 a.m.; Featuring Representatives Debbie Clary, Dr. Bob England, and Tim Moore and Senator Walter Dalton ★
- Apr. 27 The 2004 GET Motivated! Seminar: With Zig Ziglar, Rudi Giuliani, Jake Delhomme, John Fox & more.... Charlotte Coliseum, Tyvola Road, Charlotte; 8 a.m. – 5 p.m.; Cost is \$49 for a group of 10... call 1-800-406-0903 to register!**
- Apr. 27 Voices & Choices "State of the Region" Report; Cleveland Community College Auditorium ; 7 p.m.
- Apr. 29 Business At Breakfast: AmVets Post 42; 935 East Dixon Boulevard, Shelby; 8 a.m. – 9:30 a.m.



We're on TV too! Watch Time Warner Cable Channel 33 on Saturdays for the latest business news on "News & Views," courtesy of **Cleveland Headline News.**

