

**2004 Chamber
Officers, Directors:**

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David Faunce

Chair-elect
Mark Carter

Secretary
Bill Plowden

Treasurer
John Harris

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Board of Directors

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InterAction

The Official Publication of the Cleveland County Chamber

MARCH 2004

Boiling Springs "State of the Community" Breakfast Scheduled

Chamber members and residents in the Boiling Springs area will have a unique opportunity to hear the latest news and upcoming initiatives in Boiling Springs with the first "State of the Community" breakfast of 2004.

The first in a series of three "State of the Community" breakfasts is scheduled for Wednesday, March 24 from 8 a.m. to 9:30 a.m. at the Broad River Coffee Company in the heart of Boiling Springs.

Boiling Springs Mayor Max J. Hamrick, Cleveland County School Board Chair Dr. George Litton and County Commissioner



Participants and presenters at the "State of the Community" Breakfast in Boiling Springs last year.



Chairwoman Mary Accor will focus on issues facing Boiling Springs and Cleveland County, and will discuss the challenges and successes facing their respective areas of local government.

This informative program is open to all members of the community. A deluxe continental breakfast will be served at the cost of \$10 for Chamber members and \$15 for non-members. Deadline for reservations in Monday, March 22. Other "State of the Community" events are planned in Shelby and in Kings Mountain. Call the Chamber at 704-487-8521 to reserve your seat today!

Ad Space Still Available in 2004-2005 Quality of Life Magazine

Production of the 2004-2005 Quality of Life Magazine/Business Resource Guide is well-underway, and there are still a limited number of advertising spaces available.

The Quality of Life Magazine is the primary publication of the Chamber and serves to promote area businesses to members, visitors, and newcomers.

Advertising sales have been ongoing since

November of last year, and will culminate on April 1. The 2004-2005 edition is being produced by Westmoreland Printers, Inc.

If you are interested in advertising in this annual publication, contact Niki Bliss-Carroll at the Chamber at (704) 487-8521 as soon as possible to secure your ad space today.

—From the Marketing & Communications Division

Business After Hours:

*AmVets
of Shelby*

March 11, 2004

5:30—7:00 p.m.

*Beverage Sponsor:
Fox Distributing Co.*

Workforce 2004 To Be Held April 8

The 10th Annual Workforce 2004 Career Awareness Fair for eighth graders is slated for Thursday, April 8, 2004 from 8:30 a.m. until 2:30 p.m. at Cleveland Community College, and dozens of area businesses are expected to participate.

It is designed to acquaint students with a variety of career opportunities in Cleveland County, and allows them to see firsthand how these career options relate to their school curriculum.

The organizing committee is still seeking business participants who will display materials and products, and provide hands-on

activities that illustrate job opportunities within their company. In addition, the committee is seeking food donations to help provide breakfast and lunch items for volunteers and vendors. If your company is willing to donate food items for either breakfast or lunch, please contact Niki Bliss-Carroll at the Chamber at (704) 487-8521.

Any business interested in being a part of Workforce 2004 can call Nedra Maddox at Cleveland Community College (704-484-4103). Don't miss out on this exciting opportunity to help educate the future workforce. —*From the Education Division*

**You can help
acquaint students
with the career
options that are
available to
them... just be a
participant in
Workforce 2004!**

Annual Secretaries Workshop Cancelled

Due to budget constraints, the annual Secretaries Day seminar and luncheon hosted by the Small Business Center of Cleveland Community College has been cancelled.

Held each year at Cleveland Community College, the event also provided a forum to award a deserving administrative professional with the Jean Bettis Support Staff

Award. This year, the award will be given during the Chamber Annual Banquet in December.

If you would like to nominate an individual for the Jean Bettis Support Staff Award, please contact Niki Bliss-Carroll at the Chamber at 704-487-8521.

—*From the Membership Services Division*

Our Mission Statement:
The Cleveland County Chamber will strive to provide effective membership services and proactive leadership to enhance economic opportunity and quality of life in our community.

Chamber Seeking Business At Breakfast Hosts For Upcoming Events

Our first Business At Breakfast for 2004 was a huge success as participants enjoyed great coffee, treats, and networking at Helps One-to-One on February 6. Many of those who regularly attend Business At Breakfast profess that it is their favorite Chamber event as it promotes structured networking with other members of the business community.

The Chamber will conduct at least four additional Business at Breakfast events this year. If your business is interested in hosting one of these events, please contact the Chamber office for more information. This 90-minute event allows participants to share infor-

mation about their business and the services they offer to approximately 40 people. Participants also have the opportunity to learn about other businesses and services offered in our community.

Attendees depart excited about both our community and their own businesses. The program is free for Chamber members and prospective members and \$5 for guests and non-members. For more information about how to host an event, please call Misti Humphries at the Chamber office at 704-487-8521.

—*From the Membership Services Division*

Our Vision Statement:
The Cleveland County Chamber will be the community's premier advocate of business and a leader of public and private initiatives to sustain second-to-none living, learning, working, and leisure-time environments.

Member Renewals-January 2004

- Adventures in Advertising – 6 years
 AFLAC – 3 years
 AGI, Inc. – 6 years
 Allen Properties – 20 years
 Allen Tate Company – George Blue – 28 years
 James P. Allen – 12 years
 American Red Cross – 18 years
 Arey Companies – 50 years
 Arnold's, Inc. – 28 years
 Azdel – 18 years
 John Barker Realty, Inc. – 31 years
 Baxter Corporation – 44 years
 Belk, Inc. – 50 years
 BellSouth – 50 years
 Brackett State Farm Insurance Agency, Inc. – 26 years
 Bridges Barbecue Lodge, Inc. – 50 years
 William E. Campbell – 25 years
 Carolina Energies, Inc. – 25 years
 Carolina Family Care – 6 years
 Jimmy Carpenter – 8 years
 Carpet & Interiors Unlimited – 10 years
 Carter Chevrolet – 50 years
 Central Carolina Bank – 10 years
 Chadwick's – 25 years
 Charlotte Observer – 13 years
 Vance Clark – 5 years
 Clay Barnette Funeral Home – 44 years
 Cleveland Community College – 37 years
 Cleveland Country Club – 20 years
 Cleveland County Arts Council – 16 years
 Cleveland County Association of Realtors, Inc. – 3 years
 Cleveland County Board of Education – 40 years
 Cleveland County Fair, Inc. – 28 years
 Cleveland County Family YMCA – Shelby – 12 years
 Cleveland County Humane Society – 5 years
 Cleveland County Veterinary Medical Association – 22 years
 Cleveland Eyecare – 23 years
 Cleveland Headline News/Media AdVentures, Inc. – 7 years
 Cleveland Lumber Company – 50 years
 Cleveland Physical Therapy Assoc. – 9 years
 Cleveland Regional Medical Center – 48 years
 Coca-Cola Bottling Company – 50 years
 Coldwell Banker Horn Real Estate – Shelby Office – 27 years
 Commercial Properties Group – 28 years
 Concrete Supply Company – 50 years
 Copeland Corporation – 24 years
 Craig & Barry – 17 years
 Cup & Saucer Tea Room – 4 years
 Curtiss-Wright Flight Systems, Inc. – 26 years
 Deaton & Biggers – 14 years
 Dedmon's Transit Concrete Mix, Inc. – 48 years
 Dellinger's Jewel Shop – 10 years
 Dicey Fabrics – 48 years
 DM&E Corporation – 20 years
 Dover Imprints – 32 years
 Duke Energy Corporation – 50 years
 Education Station – 10 years
 Enterprise Rent-A-Car – 5 years
 Faunce Realty, Inc. – 10 years
 Fidelity Bank – 36 years
 First National Bank – 50 years
 Foothills Podiatry, P.A. – 19 years
 Edwin Ford – 15 years – (as retired member)
 Gardner-Webb University – 36 years
 Gaston Community Action, Inc. – 6 years
 Michael H. Griffin, P.A. – 17 years
 Julian W. Hamrick, CPA – 48 years
 Thomas B. Hamrick Agency – 21 years
 Hamrick-O'Shields Equipment, LLC – 21 years
 Harmony Bodyworks – 7 years
 Harris Funeral Home – 10 years
 Heath & Associates, Inc. – 20 years
 Helps One-To-One – 6 years
 Dr. Joseph R. Hendrick, Jr. – 18 years
 Dr. William Henshaw & Dr. Kendalyn Lutz-Craver – 38 years
 J. E. Herndon Company – 10 years
 Holland, Hamrick & Patterson – 50 years
 Holman-Young Construction – 24 years
 Hospice of Cleveland County – 17 years
 Hurst Emergency – 50 years
 ICI Dulux Paints – 49 years
 Isothermal Planning & Dev. Commission – 10 years
 J. Morgan Company – 18 years
 Jackson Hewitt Tax Service – Kings Mtn. Office – 9 years
 Junior Charity League – 19 years
 Keeter Motors, Inc. – 34 years
 Kemet Electronics – 24 years
 KidSenses, Inc. – 3 years
 Kings Mountain Schools – 10 years
 Kings Mountain Hospital – 5 years
 Kiwanis Club of Shelby – 50 years
 KoSa – 46 years
 Leasing Services – 26 years
 Life Enrichment Center – 18 years
 Lowe's – 45 years
 Lutz Austell Funeral Home – 50 years
 M & J Loans – 16 years
 Mabry Office Equipment, LLC – 50 years
 Maco, Inc. – 17 years
 B. F. Maner Agency, Inc. – 10 years
 MBAJ – 24 years
 Miller Sherrill Black, CPA – 26 years
 Milton Holloman, Inc. – 50 years
 Morrison Construction Company, Inc. – 35 years
 North Lake Country Club – 16 years
 Palmer Mortuary – 50 years
 Jack Palmer – 2 years (as retired member)
 Personnel Services Unlimited, Inc. – 23 years
 Pharr Technologies LLC – 4 years
 Pioneer Motor Bearing Company – 15 years
 Plaster Family Dentistry – 4 years
 PPG Fiber Glass Products – 46 years
 Premier Federal Credit Union – 10 years
 Quality Insulating Company, Inc. – 24 years
 Radio Station WOHS – 50 years
 RBC Centura Bank – 50 years
 River Bend Acres, Inc. – 24 years
 Rogers Pontiac-Cadillac/Buick – 50 years
 Rose Hill – 11 years
 Roundup Store of Shelby – 17 years
 Royster Oil Company – 50 years
 Royster P & M Warehouse Co., Inc. – 50 years
 Royster Transport Co., Inc. – 39 years
 RSM McGladrey, Inc. – 26 years
 S & S Popcorn, Inc. – 16 years
 S.T.I./ Kings Plush, Inc. – 10 years
 Satterfield's – 17 years
 Sam J. Schiavo – 5 years
 Schweppe & Schweppe – 23 years
 Sharonview Federal Credit Union – 3 years
 Shelby ABC – 15 years
 Shelby AMF Bowling – 19 years
 Shelby Anesthesiology Associates, P.A. – 18 years
 Shelby Children's Clinic – 48 years
 Shelby City Schools – 41 years
 Shelby Family Practice – 27 years
 Shelby Heating & Air Conditioning – 24 years
 Shelby Motors, LLC – 10 years
 Shelby Pathology Group, P.A. – 27 years
 Shelby Pools – 3 years
 Shelby Savings Bank – 50 years
 Sherwin-Williams – 2 years
 Somerset Court of Shelby – 14 years
 SouthTrust Bank – Shelby – 16 years
 Spake Concrete Products, Inc. – 23 years
 Spartan Business Communications – 7 years
 Star – 50 years
 Subway – 8 years
 Terminix Service, Inc. – 11 years
 The Sweeting Company – 12 years
 The Winning Team, Inc. – Arby's – 16 years
 Ticona – 6 years
 Time Warner Cable – 36 years
 Truliant Federal Credit Union – 9 years
 W. J. Turpish and Company – 20 years
 Universal Mfg. Corp. – Shelby – 50 years
 UBS Financial Services – 4 years
 USA Staffing – 8 years
 Victoria-Stephen Basket Co. – 7 years
 Vocational Rehabilitation – 2 years
 Wachovia Securities – 50 years
 Wal-Mart – 18 years
 Warlick & Hamrick Insurance – 10 years
 Charles Watkins Automobiles, Inc. – 4 years
 Whaley Carpet – 25 years
 Williams Electric Co. of Shelby – 31 years
 WW Contractors – 10 years
 Yelton, Farfour, McCartney, Lutz & Craig – 36 years
 Young RV Sales – 27 years
 Oscar Zamora – 3 years

New Members

REALTY EXECUTIVES INTEGRITY, INC.
 Mr. Dennis C. Bailey
 2505 W. Franklin Blvd. Gastonia, NC 28052
 Telephone 704/810-7253
 e-mail: dennis@dennis-bailey.com
 REAL ESTATE

ITC^DELTACOM COMMUNICATIONS, INC.
 Mr. Fred Ungureit
 8757 Red Oak Blvd., Suite 100 Charlotte, NC 28217
 Telephone: 704-405-4805 Fax: 704/405-4855
 e-mail: fungureit@itcdelta.com
 Webpage: www.itcdelta.com
 TELECOMMUNICATIONS

TALK OF THE TOWN SALON AND SPA
 Ms. Cathy Creswell
 107 S. Main St.
 P.O. Box 791 Boiling Springs, NC 28017
 Telephone: 704/434-0027
 e-mail: ccreswell@carolina.rr.com
 SALON & SPA

Chamber Photos and Events



Helps One to One in Shelby hosted the first Business At Breakfast of 2004 on February 6 (above). More than 50 people attended the event, which was followed by a ribbon cutting at the facility (below).



American General Financial Services hosted a ribbon cutting on February 10 to celebrate their new offices, located at 711 East Dixon Boulevard in Shelby. Several Chamber representatives joined company officials for the ceremony, which was held at 10 a.m.



Uptown Bagel & Deli celebrated their move to a new facility in uptown Shelby on February 11 at their location at 301-B East Warren Street. Chamber officials and city and county representatives joined in the celebration which included an open house and refreshments.

Members On the Move

The following members have changed their membership to include:

- Azdel, Inc.** – Ken Forden
- Diamond Chevrolet** – Terry Middleton
- Days Inn** - Chris Whittle (210 Church St., Georgetown, SC 29585)
- Edward Jones** - James Hamrick
- Home Builders Association of Cleveland County** – Mike Bolt
- Shelby Savings Bank** – Tebin McDowell
- Cleveland Headline News** – Jeannie Tillman
- Springboard Telecom** – Deek Alexander

Address Correction:
Senator Walter Dalton – 523 Legislative Office Building, Raleigh, NC 27601-2808.

Name Changes:
 PaineWebber has changed its company name to **UBS FINANCIAL SERVICES**.

New e-mail address for Trip Boimest is: trip.boimest@ubs.com
 Yelton, Farfour, McCartney & Lutz has changed its company name to **YELTON, FARFOUR, MCCARTNEY, LUTZ & CRAIG**.

Board Action

At the January Board of Directors meeting, the following action was taken:

- Approval of 2004 Budget
- Recommendation to proceed with Action Plan for Economic Development and Feasibility Study to be conducted by Research Development Group.



Business After Hours was hosted by Comfort Inn of Kings Mountain on February 12 from 5:30 p.m. to 7 p.m. More than 80 people attended this monthly networking event. The next Business After Hours will be held at AmVets Post 42 on Dixon Boulevard in Shelby.



The "Chamber Pride in Kings Mountain" Business Showcase kicked off with a reception on February 24 at Kings Mountain City Hall. More than 100 people attended the event which provides business vendors with an opportunity to show off their products and services.

CLEVELAND COUNTY CHAMBER

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Shelby, NC 28150

600 York Road
Kings Mountain, NC 28086

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We're on the Web!
www.ClevelandChamber.org

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Misti Humphries
VP-Membership Services

Tim Waters
VP-Existing Industry/Kings
Mountain Office

Jean Bettis
Office Manager

Shirley Brutko
Administrative Assistant-Kings
Mountain Office

Jean Canipe
Receptionist

Company Announces New Facility in Cleveland County

The Economic Development department of the Cleveland County Chamber is pleased to announce the addition of a new company to Cleveland County.

B & W Fiber Glass, a 14-year-old company based in Forest City, NC will build a 42,000 square foot manufacturing complex on Highway 74 west of Shelby. Over the next three years, the company is expected to hire 30 to 40 employees.

B & W Fiber Glass is owned by Bill and Pam Beason of Lake Lure, North Carolina. An investment of \$3 million is anticipated. The facility in Cleveland County will manufacture specialized products for industrial applications utilizing proprietary technology. Plant construction is currently underway with a June 1 completion date and operations will begin with 15 to 20 employees.

"The Cleveland County Chamber and county commissioners were very helpful and supportive of our objectives," said Bill Beason, President and CEO of B & W Fiber Glass. "Their initiative and assistance made the selection of Cleveland County an easy decision."

County commission chairwoman Mary Accor believes the new company will find much success in Cleveland County. "Some people might say that 15

jobs aren't going to have much of an impact on our local economy," said Accor. "But 15 jobs will help 15 families who are struggling to make a life for themselves in Cleveland County. We are so pleased that B & W Fiber Glass is confident enough in our county to make such a significant investment here."

Chamber President Stuart Gilbert said that once again, a team effort was necessary to attract the company to Cleveland County. "The Cleveland County Commissioners are to be commended for rezoning the property to allow for this industry," said Gilbert. "Although Scott Darnell (Sr. VP of Economic Development) has only been on board for six months, we appreciate all of the work he has been doing to bear the fruit of new jobs in Cleveland County."

According to Bill Beason, the company has grown from extremely humble beginnings. B & W Fiber Glass began in 1990 as an international consulting company. Six years later, with an entrepreneurial spirit and a belief that more could be done with fiber glass, Beason rented approximately 150 square feet in a Gastonia warehouse with just an overhead light bulb and says he "began playing with some material and a welder." This was the beginning of the manufacturing

component of the company. From his experimentation, several products were created. The proprietary technology was developed in 1996 and the company has introduced several new products as a result.

The company currently has a 27,000 square foot manufacturing facility and warehouse located at 111 Fairhope Street in Forest City. A majority of the company's operations will move to Cleveland County upon completion of the new building in June.

While the nature of the business is extremely competitive, officials have revealed that the company is a producer of texturized/bulky fiber glass (E glass) for the pultrusion industry and other texturized products for high-temperature applications. Their products are sold to domestic and international clients, primarily outside the state of North Carolina. Currently, there are other processes under development that will be produced in the new facility.

The new manufacturing complex is located at 4222 West Dixon Boulevard near Shelby. The Chamber would like to thank the NC Department of Transportation and developer Bill Chambless for their assistance with this project.

—From the Economic Development Council

March 2004 Chamber Calendar of Events

Be sure to check our web site at www.clevelandchamber.org for event updates!

- Mar. 11 Business After Hours: AmVets Post 42, Highway 74, Shelby; 5:30 p.m.—7 p.m. (R.S.V.P. 704-487-8521)
- Mar. 19 Ribbon Cutting: Coldwell-Banker Brookview Subdivision, Boiling Springs; 3 p.m.
- Mar. 23 Non-Profit Agency Meeting; Chamber Office; 9 a.m. (R.S.V.P. 704-487-8521)
- Mar. 24 Boiling Springs "State of the Community" Breakfast, Broad River Coffee Company, Main Street, Boiling Springs; 8 a.m.—9:30 a.m. (R.S.V.P. 704-487-8521)



We're on TV too! Watch Time Warner Cable Channel 33 on Saturdays for the latest business news on "News & Views," courtesy of **Cleveland Headline News**.

